

John A. (Sean) Fox

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Kansas State University
Manhattan, KS 66506-4011

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PERSONAL

Nationality	Irish
Date of Birth	4 February, 1965

CURRENT POSITION

Professor of Agricultural Economics
Kansas State University

EDUCATION

B.Agr.Sc. (Agricultural Science) University College Dublin, Ireland	1989
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Ph.D. (Agricultural Economics) Iowa State University, Ames, Iowa	1994
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Dissertation: "Essays in the Measurement of Consumer Preferences in
Experimental Auction Markets."

Major Advisors	Dermot J. Hayes and Jason F. Shogren
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Fields of Concentration:	Consumption and Demand Analysis International Economics
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EMPLOYMENT/EXPERIENCE

Asst./Assoc./Full Professor 1994 to Present
Interim Head 2005-2006
Director of Graduate Studies 2008, 2010, 2015 - Current
Department of Agricultural Economics
Kansas State University, Manhattan, KS

Applied research in consumer economics, agricultural marketing, experimental economics and natural resources. Use of experimental markets and retail trials to examine demand for new products. Research grants from the National Science Foundation, USDA, and EPA. Teaching in International Trade, Agricultural Policy, Econometrics, Futures Markets, and Managerial Economics.

Visiting Scholar Spring 2009
Department of Natural Resources & Environmental Management
University of Hawaii, Manoa

Agribusiness Sabbaticals
Connacht Gold Co-operative Society, Ireland 2000-2001
Cargill Inc., Minneapolis, MN August 1999

Research Associate 1990 to 1994
Department of Economics
Iowa State University, Ames, IA

Developed and implemented experimental auction methods to examine demand for safer food. Organized and conducted surveys and consumer experiments in several North American cities. Presented and published results. Evaluated the competitive position of the beef industry in Australia for USDA.

World Bank Intern 1991
Agriculture and Rural Development Department
Washington, D.C.

Water resource management, allocation and pricing practices. Examined environmental and human health impacts of alternative water allocation policies.

PROFESSIONAL ACTIVITIES

Member: Agricultural & Applied Economics Association
 USDA Food Safety Consortium
 NE-165 Regional Research Project

Reviewer for Professional Journals including:

AgBioForum
Agricultural Economics
Agricultural Economics Perspectives and Policy
American Journal of Agricultural Economics
Canadian Journal of Agricultural Economics
Economic Journal
European Review of Agricultural Economics
Food Policy
Journal of Agricultural and Applied Economics
Journal of Agricultural and Resource Economics
Journal of Environmental Economics and Management
Journal of Regional Analysis and Policy
Review of Agricultural Economics
Risk Analysis
Swedish Journal of Forest Economics

Reviewer for Professional Conferences, Associations, etc:

Agricultural & Applied Economics Association
(Topic Leader for Selected Papers, 2010, 2011)
Leopold Center for Sustainable Agriculture, Ames, IA
USDA National Research Initiative
Massey Foundation, New Zealand
Networks of Centres of Excellence (NCE) of Canada
Promotion Candidate Reviews - University of Arkansas, Rutgers University

SERVICE AND LEADERSHIP

Kansas State University (KSU), & KSU College of Agriculture (COA)

KSU Faculty Senate, 2006–12
KSU Faculty Senate Committee on Technology, 2006-11
KSU Marshall/Rhodes Scholarship interview panel, 2007-current
COA Promotion/Tenure Committee, 2011-current
COA Undergraduate Research Committee, 2011-current
COA Honors Advisory Committee, 2002-2007
COA Academic Standards Committee, 1997–2000
COA Special Projects Selection Committee, 1997–1999
COA Open House Committee, 2007
Food Science and Industry Undergraduate Committee, 1994-1996
Gamma Sigma Delta, Dept. Rep., 1999

KSU Department of Agricultural Economics

Microeconomics Qualifying Exam Committee, 2002-05
Agricultural Economics Prelim Committee, 2002-05, 2007-08, 2011-12
Graduate Student Sounding Board, 2001-04
Award Nomination Committee, 2001-03
Joint (with Dept.Econ.) Graduate Committee, 1997–99, Chair 1998-99
Faculty Search Committees, 1997-98; 2001-02 (chair); 2006-07 (chair), 2011
Graduate Program Committee, 1995-99, 2009-13
Interim Department Head, 2005-06
Interim Director of Graduate Studies, 2008, 2010
Director of Graduate Studies, 2015-Current

Other Service

Kansas Agricultural & Rural Leadership (KARL) Program
(Led 10 day tour to Ireland, July 2010)

International Exchange Programs Initiated

Kansas State University and University College Dublin, Ireland. 2009.
Kansas State University and Harper-Adams University, UK. 2014.

COURSES TAUGHT

Price and Income Policies for Agriculture, AGECE 810.
M.S. level course in agricultural policy. 1994, 1996-2012

International Markets and Agricultural Trade, AGECE 840.
M.S. level course in international trade. 1995-1996

Commodity Futures Markets, AGECE 420.
Undergraduate introductory level course in the use of futures and options
markets for risk management in agriculture. 1996-current

Applied Agribusiness Economics, AGECE 700.
Distance education course in managerial economics in the Masters in
Agribusiness (MAB) program. 2003-2005

Applied Econometric Analysis, AGECE 760.
Distance education course in applied econometrics in the Masters in Agribusiness
(MAB) program. 2007-current

International Food and Agribusiness Study Tour, AGECE 460
Ireland, UK 2008, 2013-current

ADVISING

Undergraduate

Continuing service as academic advisor for 20-35 undergraduate students

Graduate

Graduated sixteen M.S./MAB and two Ph.D. students as major professor.

HONORS

Gamma Sigma Delta – Early Career Award, Kansas State University, 1997

Ph.D. Dissertation Recognition, Iowa State University, 1994

Paul Mulhere Medal - Crop Breeding Award, University College Dublin, 1988

GRANTS AND CONTRACTS

Schroeder, T (Lead PI), J. Fox, J. Drouillard, K. Curran. “Determining Market Potential for Omega-3 Beef Products.” USDA-AMS. Federal-State Marketing Improvement Program. Sep-30,2014 to Sep-29, 2016. \$124,577.

Fox, John. “K-State / Harper Adams University Partnership Building.” K-State Office of International Programs, International Faculty Collaborations and Partnership Building Incentive Grant Program. 2014-15 academic year. \$1,700.

Jim Keen, Randall Phebus et al. "*Shiga-toxigenic Escherichia coli (STEC) in the beef chain: assessing and mitigating the risk by translational science, education and outreach*". **USDA AFRI Coordinated Agricultural Project (CAP)**. (University of Nebraska, Kansas State University and others). 2012-2016. Year 1 - \$4.6m.

John A. Fox. “Consumer safety perceptions for locally produced, organic, and conventional meat products.” **USDA-Food Safety Consortium**. \$10,000. 7/1/10 – 6/30/11.

John A. Fox. “Consumer Risk Perceptions about Animal Cloning.” **USDA-Food Safety Consortium**. \$10,000. 7/1/09 – 6/30/10.

John A. Fox. “Regional Differences in Consumer Response to Food Irradiation.” **USDA-Food Safety Consortium**. \$15,000. 7/1/08 – 6/30/09.

Ted C. Schroeder, Jim Drouillard, John A. Fox. “Distillers Grain Market Development and Price Risk Management”. \$83,150 **USDA Federal-State Marketing Improvement Program (FSMIP)** 8/1/08–7/31/09

Michael A. Boland, John A. Fox and John Crespi. “Consumer Attitudes to Whole Grain Wheat and Other Beneficial Components of Wheat Products.” \$20,000 **Agricultural Marketing Research Center (AgMRC)**. 7/1/07 – 6/30/08

John A. Fox. “Avian Influenza. Risks and Implications for the US Meat Industry.” **USDA-Food Safety Consortium**. \$15,000. 7/1/06 – 6/30/07.

John A. Fox. “Food safety and biotechnology: Consumer acceptance of GM wheat and the role of education.” **USDA-Food Safety Consortium**. \$15,000. 7/1/05 – 6/30/06.

Dan Bernardo, Ted Schroeder, John Crespi and John A. Fox. “Minority Fellows in the Economics of Food Safety and Biosecurity.” **USDA/CSREES, Minority Fellows Program**. \$128,000. 9/1/2005 – 8/31/2008

Ted Schroeder, John Crespi and John A. Fox. “Meeting National Needs for Scholars Trained in Economics of Food Marketing and Biosecurity.” **USDA/CSREES, Food and**

Agricultural Sciences National Needs Graduate and Postdoctoral Fellowship Program. \$276,000. 8/15/2005 – 8/14/2008.

Hikaru Peterson, John Bernard, and John A. Fox. “The Value of the “U.S.” Label on Retail Agricultural Products in Japan.” **USDA-National Research Initiative (NRICGP)** \$334,473. 9/1/05 – 8/31/08

Jeffrey M. Peterson, John C. Leatherman, Kyle R. Mankin, Thomas L. Marsh and John A. Fox. “Integrating Economic and Biophysical Models to Assess the Impacts of Water Quality Trading.” **Environmental Protection Agency.** \$376,165. 8/15/04 – 12/31/08.

John A. Fox. “Consumer Acceptance of Genetically Modified Wheat.” **Kansas Wheat Commission.** \$15,127. 7/1/04 – 6/30/05.

James Mintert, Ted C. Schroeder, Thomas L. Marsh and John A. Fox. “Economic Impact of BSE.” **KS Dept of Ag. & USDA ERS.** \$65,000. 7/1/04 – 12/31/04.

Curtis Kastner et al. “Food Safety and Security: Protecting Americas Health, Agricultural Infrastructure and Economy.” **KSU Targeted Excellence Program.** \$2,000,000. 7/1/04 – 6/30/09.

John A. Fox. “Consumer benefits of reducing or eliminating the use of sub-therapeutic antibiotics in livestock production. **USDA-Food Safety Consortium.** \$15,000. 7/1/03 – 6/30/04

John A. Fox. “The Potential Impact of Bovine Spongiform Encephalopathy (BSE) on Demand for Beef in the United States.” **USDA-ERS Cooperative Agreement.** \$15,000. 10/1/2003 – 9/30/2004.

John A. Fox, Thomas Marsh, and Jackie McClaskey. “*Cascass Disposal Working Group.*” **Kansas State University National Ag Biosecurity Center and USDA.** \$43,940. 1/1/2003 – 12/31/2003.

John Fox and Michael Boland. “*Bovine Spongiform Encephalopathy (BSE): Assessing the Risks to the U.S.*” **USDA-Food Safety Consortium.** \$23,500. 7/1/02 – 6/30/03

Ping Zhang, John Fox and Michael Boland. “*Irradiated Beef: Market Trends and Barriers.*” **USDA-Food Safety Consortium.** \$24,414. 7/1/01 – 6/30/02.

Karen P. Penner and John A. Fox. “*Consumer Food Safety and Food Irradiation Education.*” **USDA - National Food Safety Initiative.** Subcontract with UC-Davis, \$42,840. 1/1/2001-12/31/2003.

John A. Fox, Melvin C. Hunt, Don H. Kropf, Curtis L. Kastner, and D. E. Johnson. “*Economic Analysis of Cold Chain Management of Ground Beef.*” **Excel Corp.** \$4,000. 7/1/00 – 6/30/01.

Curtis L. Kastner, Elizabeth A. Boyle, Robert J. Danler, Donald H. Kropf, Randall K. Phebus, Harshavardhan Thippareddi, and John A. Fox. “*Merchandising Value-Added Lamb Shoulder to the Food Service Industry.*” **USDA-Agricultural Marketing Service.** \$200,186. 11/20/2000 – 7/21/2002.

Ping Zhang, John A. Fox and Michael A. Boland. “*Comparing EU and US Consumer Attitudes on Hormones and GMO’s.*” **USDA–Food Safety Consortium.** \$23,000. 7/1/00 – 6/30/01.

John A. Fox. “*Estimating the Nationwide Demand for Risk Reduction from Foodborne Pathogens.*” **USDA-National Research Initiative.** \$120,000. 7/1/99 – 6/30/03

Michael A. Boland, John A. Fox and Jayson Lusk. “*European Perceptions of US Hormone-Treated Beef.*” **USDA Food and Agricultural Sciences National Needs Fellowship Travel Grant.** \$5,000. 1999.

James B. Kliebenstein, Sean P. Hurley, Dermot J. Hayes and John A. Fox. “*An In-Store Study to Determine Consumers’ Willingness to Purchase Pork Products with Embedded Environmental Attributes.*” **Iowa State University Leopold Center for Sustainable Agriculture.** \$58,205. 1999-2000.

Ping Zhang, John A. Fox and Michael A. Boland. “*Economic Benefits of Steam Pasteurization Technology to Food Service Providers.*” **USDA-Food Safety Consortium.** \$22,000. 7/1/99 – 6/30/00

Michael A. Boland and John A. Fox. “*Management and Marketing / Agribusiness, Food and Forest Products.*” **USDA Office of Higher Education National Needs Graduate Fellowships.** \$108,000. 1998-2003.

John A. Fox and Michael A. Boland. “*Economic Benefits of Steam Pasteurization.*” **USDA-Food Safety Consortium.** \$27,000. 7/1/98 – 6/30/99

John A. Fox, Michael A. Boland, and Gary W. Brester. “*Benefits and Costs of Pre- and Post-Harvest HACCP for the Pork Industry*” **USDA-National Research Initiative.** \$180,525. 8/15/97 – 8/31/00

Michael A. Boland, Elizabeth A. Boyle, David Barton, and John A. Fox. “*Market Niche Identification and Education for Small Producer Marketing Cooperatives*” **USDA-Cooperative Value Added Program.** \$145,724. 9/1/97 – 8/31/98

Michael A. Boland, Elizabeth A. Boyle, and John A. Fox. “*Analyzing Niche Markets for Meat Using Consumer Scanner Data*” **Kansas State University - Agricultural Product Utilization Forum.** \$8,000. 7/1/97 – 6/30/98

John A. Fox, Gary W. Brester and Michael A. Boland. “*Economic Cost/Benefit And Risk Analysis Of Carcass Anti-Microbial Interventions In Beef Processing.*” **USDA-Food Safety Consortium.** \$24,000. 7/1/97 – 6/30/98

John A. Fox, Ted C. Schroeder, and James Mintert. “*Consumer Willingness-To-Pay for Steak Tenderness*” **Research Institute on Livestock Pricing.** \$21,600. 11/1/97 – 9/1/99

Charles D. Lee, Ted C. Cable and John A. Fox. “*Wetland and Riparian Areas Project - Seasonal Wetlands.*” **Environmental Protection Agency.** \$119,157. 10/1/96-12/31/98

Gary W. Brester and John A. Fox. “*Food Marketing and Food Safety.*” **USDA Office of Higher Education National Needs Graduate Fellowships.** \$108,000. 1996-2001.

John A. Fox. “*Agricultural Auction Prices: Incorporating Students in Research.*” **Kansas State University - College of Agriculture Special Projects** \$840.00. 1996-1997

John A. Fox. “*Consumer Willingness to Pay for Irradiated Meat: A Comparison of Survey and Experimental Methods to In-Store Response.*” **USDA - Food Safety Consortium.** \$16,000. 1/1/95-12/31/96.

Jason F. Shogren, Jean Buzby, Joseph Cooper, John A. Fox, Dermot J. Hayes, Jordan T. Lin, and Tanya Roberts. “*Valuing Risk Given Alternative Reduction Strategies and Elicitation Methods: An Application to E.Coli 0157:H7 and Salmonella in Beef.*” **National Science Foundation.** \$25,000. 1994-1997

ARTICLES

Forthcoming/In review/revision

Bernard, J.C., K. Gifford, H.H. Peterson, J.A. Fox, and L. Hildebrand. "Prospects for U.S. Rice in Japanese Retail Markets under COOL: A Sensory Experiment." *Journal of International Food & Agribusiness Marketing.* Forthcoming 2016

Thorne, F., D. Loughran, J. Fox, E. Mullins, and M. Wallace. "Consumer acceptance of genetically modified potatoes in Ireland: an experimental auction approach" In revision, *Agribusiness: an International Journal*

Published

Lee, J.Y., and J.A.Fox. “Bidding behavior in experimental auctions with positive and negative values.” *Economics Letters* 136(2015):151-153

Peterson, J.M., C.M. Smith, J.C. Leatherman, N.P. Hendricks, and J.A. Fox “Transaction Costs in Payment for Environmental Service Contracts.” *American Journal of Agricultural Economics* 97(2015):219-238

Peterson, H.H., J.C. Bernard, J.A. Fox, and J.M. Peterson. “Japanese consumers' valuation of rice and pork from domestic, U.S., and other origins.” *Journal of Agricultural and Resource Economics* 38(2013):93-106

Boland, M. and J. Fox. “Food Irradiation and Public Health.” University of Minnesota, Food Policy Research Center. November 2012

<https://www.foodpolicy.umn.edu/policy-summaries-and-analyses/food-irradiation-and-public-health>

Brett R. Gelso, John A. Fox and Jeffrey M. Peterson. "The Cost of Wetlands: Effects of Size, Hydration and Dispersion." *American Journal of Agricultural Economics*, 90(2008):172-185.

Boland, M., L. Perez, and J. Fox. “Grass-Fed Certification: The Case of the Uruguayan Beef Industry.” *Choices* 22(1st Quarter) 2007

Tonsor, G., T. Schroeder, J. Fox and A. Biere. “European Preferences for Beef Steak Attributes.” *Journal of Agricultural and Resource Economics* 30(2005):367-380

John A. Fox, B. Coffey, J. Mintert, T. Schroeder and L. Valentin. “The U.S. Response to BSE.” *Choices* 20(2005):1-5.

Hartl, J. and John A. Fox. “Estimating the Demand for Risk Reduction from Foodborne Pathogens through Food Irradiation.” *Agrarwirtschaft (German Journal of Agricultural Economics)* 53(2004):309-318.

John A. Fox and Hikaru H. Peterson. “Risks and implications of bovine spongiform encephalopathy for the United States: Insights from other countries.” *Food Policy* 29(2004):45-60.

Jutta Roosen, Jayson L. Lusk, John A. Fox. “Transatlantic Differences in Consumer Preferences.” *EuroChoices*, 3(2004):26-32.

John A. Fox, Londa S. Vander Wal, Prayong Udomvarapant, Donald H. Kropf, Elizabeth A.E. Boyle and Curtis L. Kastner. “Consumer Evaluation of Pre-Cooked Lamb.” *Sheep & Goat Research Journal*, 18(2003):65-68

John A. Fox. “New Developments in Experiments for Agricultural Economics: Discussion.” *American Journal of Agricultural Economics*, 85(2003):1330-1331

John A. Fox. “Existing U.S. barrier for BSE needs strengthening.” *FeedStuffs*, Vol. 75, No. 8. February 24, 2003

- Mulik, K., J.A. Fox and M.A. Boland. "Acceptability of Irradiation to Restaurant Managers." *Food Protection Trends*, 23(2003):1022-1027
- Jayson L. Lusk and John A. Fox. "Value Elicitation in Retail and Laboratory Environments." *Economics Letters* 79(2003):27-34.
- Jutta Roosen, Jayson L. Lusk and John A. Fox. "Consumer Demand For and Attitudes Toward Alternative Beef Labeling Strategies in France, Germany, and the UK." *Agribusiness, An International Journal* 19(2003):77-90
- Lusk, Jayson L., Jutta Roosen and John A. Fox "Demand for Beef from Cattle Administered Growth Hormones or fed Genetically Modified Corn: A Comparison of Consumers in France, Germany, the United Kingdom, and the United States." *American Journal of Agricultural Economics* 85(2003):16-29
- John A. Fox. "Influences on Purchase of Irradiated Foods." *Food Technology* 56(November 2002):34-37.
- Dermot J. Hayes, John A. Fox and Jason F. Shogren. "Experts and Advocates: How Information Affects the Demand for Food Irradiation." *Food Policy* 27(2002):185-193
- Jason F. Shogren, Dermot J. Hayes, John A. Fox and Todd L. Cherry. "Auctions 101: What am I bid for .. Safer Food? (Lessons from a Decade in the Lab)" *Choices* Spring 2002, 16-21.
- John A. Fox, Dermot J. Hayes, and Jason F. Shogren. "Consumer Preferences for Food Irradiation: How Favorable and Unfavorable Descriptions Affect Preferences for Irradiated Pork in Experimental Auctions." *Journal of Risk and Uncertainty*, 24(2002):75-95.
- Jayson L. Lusk and John A. Fox. "Consumer Demand for Mandatory Labeling of Beef from Cattle Administered Growth Hormones or Fed Genetically Modified Corn." *Journal of Agriculture and Applied Economics*, 34(2002):27-38
- Michael A. Boland, Dana Hoffman, and John A. Fox. "Post-implementation Costs of HACCP and SSOP's in Great Plains Meat Plants." *Journal of Food Safety* 21(2001):195-204.
- Jayson L. Lusk, John A. Fox, Ted C. Schroeder, James Mintert, and Mohammad Koohmaraie. "In-Store Valuation of Beef Tenderness." *American Journal of Agricultural Economics* 83(2001):539-550
- Krista Fingerhut, Ping Zhang, John A. Fox and Michael A. Boland. "Consumer Preferences for Pathogen-Reducing Technologies in Beef." *Journal of Food Safety* 21(2001):97-110

Jayson L. Lusk, Thomas L. Marsh, Ted C. Schroeder, and John A. Fox. "Wholesale Demand for USDA Quality Graded Boxed Beef and Effects of Seasonality." *Journal of Agricultural and Resource Economics*, 26(2001):91-106

Christiane Schroeter, Karen P. Penner and John A. Fox. "Consumer Perceptions of Three Food Safety Interventions Related to Meat Processing." *Dairy, Food and Environmental Sanitation* (now *Food Protection Trends*), 21(July 2001):570-581.

Jason F. Shogren, John A. Fox, Dermot J. Hayes, and Jutta Roosen. "Observed Choices for Food Safety in Retail, Survey and Auction Markets." *American Journal of Agricultural Economics* 81(1999):1192-1199.

Jayson L. Lusk, John A. Fox, and Christy L. McIlvain. "Consumer Acceptance of Irradiated Meat." *Food Technology* 53(1999):56-59

John A. Fox and David A. Hennessy. "Cost Effective Hazard Control in Food Handling." *American Journal of Agricultural Economics* 81(1999):359-372

Jutta Roosen, David A. Hennessy, John A. Fox, and Alan Schreiber. "Measuring Consumers' Valuation of Insecticide Use Restrictions: An Application to Apples." *Journal of Agricultural and Resource Economics* 23(1998):367-384

John A. Fox, Jason F. Shogren, Dermot J. Hayes, and James B. Kliebenstein. "CVM-X: Calibrating Contingent Values with Experimental Auction Markets." *American Journal of Agricultural Economics* 80(1998):455-65.

Jean C. Buzby, John A. Fox, Richard C. Ready, and Stephen R. Crutchfield. "Measuring Consumer Benefits of Food Safety Risk Reductions." *Journal of Agricultural and Applied Economics* 30(1998):69-82.

Christele Moutou, Gary W. Brester, and John A. Fox. "U.S. Consumers Socioeconomic Characteristics and the Consumption of Grain-Based Foods." *Agribusiness – An International Journal* 14(1998):63-72.

John A. Fox and Dennis G. Olson. "Market Trials of Irradiated Chicken." *Radiation Physics and Chemistry* 52(1998):63-66

Bryan E. Melton, Wallace E. Huffman, Jason F. Shogren, and John A. Fox. "Consumer Preferences for Fresh Food Items with Multiple Quality Attributes: Evidence from an Experimental Auction of Pork Chops." *American Journal of Agricultural Economics* 78(1996):916-923.

John A. Fox, Dermot J. Hayes, Jason F. Shogren, and James B. Kliebenstein. "Experimental Methods in Consumer Preference Studies." *Journal of Food Distribution Research* 27(1996):1-7.

Dermot J. Hayes, Jason F. Shogren, John A. Fox, and James B. Kliebenstein. "Test Marketing New Food Products Using a Multi-Trial Nonhypothetical Experimental Auction with Market Discipline." *Psychology and Marketing* 13(1996):365-379.

John A. Fox, Brian L. Buhr, Jason F. Shogren, James B. Kliebenstein, and Dermot J. Hayes. "A Comparison of Preferences for Pork Sandwiches produced from Animals with and without Somatotropin Administration." *Journal of Animal Science* 73(1995):1048-1054.

John A. Fox. "Determinants of Consumer Acceptability of Bovine Somatotropin." *Review of Agricultural Economics* 17(1995):51-62.

Jason F. Shogren, John A. Fox, Dermot J. Hayes, and James B. Kliebenstein. "Bid Sensitivity and the Structure of the Vickrey Auction." *American Journal of Agricultural Economics* 76(1994):1089-1095.

John A. Fox, Dermot J. Hayes, James B. Kliebenstein, and Jason F. Shogren. "Consumer Acceptability of Milk from Cows Treated with Bovine Somatotropin." *Journal of Dairy Science* 77(1994):703-707.

BOOK CHAPTERS

John A. Fox and Lacey L. Ward. "Grain Production and Consumption: Cereal Grains in North America." Chapter 4.8 in *Encyclopedia of Food Grains*, Elsevier, forthcoming 2016.

<http://store.elsevier.com/Encyclopedia-of-Food-Grains/isbn-9780123944375/>

John A. Fox "Risk Preferences and Food Consumption" *Oxford Handbook of the Economics of Food Consumption and Policy*. Oxford University Press, 2011

John A. Fox "The Value of Distillers Dried Grains in Large International Markets." Chapter 6 in *Using Distillers Grains in the U.S. and International Livestock and Poultry Industries*. Bruce A. Babcock, Dermot J. Hayes, and John D. Lawrence, eds. 2008. Midwest Agribusiness Trade Research and Information Center (MATRIC), Iowa State University. www.matric.iastate.edu/DGbook

Kaliba, A.R., S. Fox and D. Norman. 2007. "Economic Returns from Livestock Research and Development in Tanzania: 1966-1995." In: *Impact of Science on African Agriculture and Food Security*. Eds: Ananda, P., Rukuni, M., Babu, S., Liebenberg, F. and C.L. Keswani. CAB international, 83-90.

John A. Fox, Christine M. Bruhn and Stephen Sapp. "Consumer Acceptance of Irradiated Meats." in *Interdisciplinary Food Safety Research*. Elsa Murano and Neil Hooker, eds. 2001. CRC Press, Boca Raton, FL

John A. Fox and David Hennessy. "Control Point Interventions in Ensuring Product Quality." In *The Economics of HACCP: Costs and Benefits*, Laurian Unnevehr, ed. 2000. Eagan Press, St.Paul, MN

John A. Fox, Jason F. Shogren, Dermot J. Hayes, and James B. Kliebenstein. "Experimental Auctions to Measure Willingness to Pay for Food Safety." in *Valuing Food Safety and Nutrition*. Julie A. Caswell, ed. 1995. Westview Press, Boulder CO

PUBLISHED ABSTRACTS

Brett R. Gelso, Sean Fox and Jeffrey M. Peterson. "Estimating Perceived Costs of Wetland Regulation to Agricultural Producers." *Agricultural and Resource Economics Review* (2006):

Wendee Grady and John A. Fox. "Effects of Information and Information Source on Preferences for Food Irradiation." *Journal of Agricultural & Resource Economics*, 29, No. 3 (December 2004).

Brett Gelso and John A. Fox "Costs of Wetland Restrictions to Kansas Agricultural Producers" *Journal of Agricultural and Resource Economics* 26(2001): .

Darrell R. Mark, Michael A. Boland, and John A. Fox. "Pork Producers Cost Estimates of On-Farm Salmonella Testing." *American Journal of Agricultural Economics* 81(1999):1325.

Darrell R. Mark, Michael A. Boland, and John A. Fox. "Valuing Branded and Pathogen Tested Pork: A Comparison of Survey and Retail Trial Methods." *Journal of Agricultural and Applied Economics* 31(1999):388.

Boland, Michael A., John A. Fox, and Darrell R. Mark. "Consumer Willingness to Pay for Pork Produced Under an Integrated Meat Safety System." *Journal of Agricultural and Resource Economics* 24(1999):592.

Jayson L. Lusk, John A. Fox, Ted C. Schroeder, James Mintert, and Mohammad Koohmaraie. "Steak Tenderness: What's it Worth?" *Journal of Agriculture and Applied Economics*. 31(August 1999):395.

Jean C. Buzby, John A. Fox, Richard C. Ready, and Stephen R. Crutchfield. "Measuring Consumer Benefits of Food Safety Risk Reductions." Social Science Research Network Electronic Library, July 1998 (<http://papers.ssrn.com>)

John A. Fox, Jason F. Shogren, Dermot J. Hayes, and James B. Kliebenstein. "Effects of Alternative Descriptions of Food Irradiation on Preferences for Irradiated Pork in Experimental Auctions." *American Journal of Agricultural Economics* 77(1995):1379.

RESEARCH REPORTS / PROCEEDINGS

Fox, J., T. Xia, G. Ibendahl. "Marketing, Management and Industrial Structure of Agricultural and Food Industries in Kansas and the United States." Hatch Project, Annual Report. December 2015

Fox, J., T. Schroeder, G. Tonsor. "Shiga-toxigenic Escherichia coli (STEC) in the beef chain: assessing and mitigating the risk by translational science, education and outreach" Annual Report. USDA AFRI Coordinated Agricultural Project (CAP). December 2015

Crespi, J., J. Fox. H. Hanawa Peterson, T. Xia, G. Ibendahl. "Marketing, Management and Industrial Structure of Agricultural and Food Industries in Kansas and the United States." Hatch Project, Annual Report. December 2014

Fox, J., T. Schroeder, G. Tonsor. "Shiga-toxigenic Escherichia coli (STEC) in the beef chain: assessing and mitigating the risk by translational science, education and outreach" Annual Report. USDA AFRI Coordinated Agricultural Project (CAP). December 2014

Crespi, J., J. Fox. H. Hanawa Peterson, T. Xia, G. Ibendahl. "Marketing, Management and Industrial Structure of Agricultural and Food Industries in Kansas and the United States." Hatch Project, Annual Report. December 2013

Fox, J., T. Schroeder, G. Tonsor. "Shiga-toxigenic Escherichia coli (STEC) in the beef chain: assessing and mitigating the risk by translational science, education and outreach" Annual Report. USDA AFRI Coordinated Agricultural Project (CAP). December 2013.

Crespi, J., J. Fox. H. Hanawa Peterson, T. Xia. "Marketing, Management and Industrial Structure of Agricultural and Food Industries in Kansas and the United States." Hatch Project, Annual Report. December 2012

Crespi, J., J. Fox, T. Xia and H. Peterson. "Marketing, Management and Industrial Structure of Agricultural and Food Industries in Kansas and the United States." Project Report, Feb 2011.

Schroeder, T., H. Peterson, T. Xia, and J. Fox. KS372 - Economics of Livestock Management and Marketing. Project Final Report. December 2010

Fox, J.A. and S. Anderson. "Consumer Risk Perceptions about Animal Cloning: Comparing Attitudes of US and EU Undergraduates." Progress Report, USDA Food Safety Consortium. August 2010

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Fox, J. "Non-market valuation methods for natural resources" in AGECE 610 - Current Agricultural and Natural Resource Policy Issues, March, 2007.

Fox, J. "Research Methods" in GENAG 495 – Sophomore Honors class, March, 2007

Fox, J. "Teaching Commodity Futures" KSU College of Business Administration - High School Symposium, March 2007

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Fox, J. "Perspectives on the Kansas Farm Management Association." KFMA Economists Annual Meeting, Manhattan, KS, August 2005

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Tom L. Marsh and John A. Fox. "Kansas Wildlife: Perceptions, Conflicts, and Efficient Management." Risk & Profit Conference, Manhattan KS, August 2000

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Jayson L. Lusk, John A. Fox, Ted C. Schroeder, James Mintert, and Mohammad Koohmaraie. "Steak Tenderness: What's it Worth?" Selected paper, Southern Agricultural Economics Association annual conference. Memphis, Tennessee, February 1999.

John A. Fox. "Consumers and Food Irradiation." Presented at the National Agri-Marketing Association (NAMA) Issues Forum. Minneapolis, September 1998

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John A. Fox and David A. Hennessy "Cost Effective Hazard Control in Food Handling." Presented at the NE-165 Conference on "The Economics of HACCP" Washington DC, June 1998.

Jean C. Buzby, John A. Fox, Richard C. Ready, and Stephen R. Crutchfield. "Measuring Consumer Benefits of Food Safety Risk Reductions." SAEA Annual Meeting. Little Rock, February 1998

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John A. Fox and Dennis G. Olson. "Market Trials of Irradiated Chicken." Presented at the 10th International Meeting on Radiation Processing. Anaheim. May 1997

John A. Fox. "Potential Sales Loss from Milk Quality Contamination." Presented at the 31st Annual Kansas Dairy Industry Conference. Manhattan, Kansas. April 1997

John A. Fox. "Experimental Methods in Consumer Preference Studies." Selected Paper Presentation, EAAE Congress. Edinburgh, September 1996

John A. Fox "Impact of Information on Sales of Irradiated Meat." Symposium on "Microbial Food Safety Information, Economic Incentives, Behavior Change, and Marketplace Impacts." AAFA Annual Meeting. San Antonio, July 1996

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Contreras, S., J. Fox, and M. Ollinger. "Trends in Meat Recalls in the United States." K-State Research Forum, March 2012. 2nd place winner.

Anderson, S. and J.A. Fox. "Preferences of US and EU Undergraduates for Cloning." Selected Poster, American Agricultural Economics Association Annual Meeting, Denver, CO, July 2010, Capitol Graduate Research Summit, Topeka, February 17, 2011

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“Food Safety Consortium Urges Boost for Irradiation.” Report on Press Conference at the National Press Club, April 22, 1999 in the *Food Safety Consortium Newsletter*, Summer 1999.

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CBS Radio News with Stephen Kaufman. “Demand for Omega-3 Enhanced Beef.” October 15, 2015.

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<http://www.ksre.ksu.edu/News/p.aspx?tabid=68>

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