



IBIP

International Business Immersion Program

2010 China

Hit the *real* world running

**“Firm, Supply Chain, and Industry Dynamics
within the Chinese Agri-Food Sector”**

Sponsored by:

University of Illinois College of Agricultural, Consumer and Environmental Sciences
University of Illinois College of Business

and

Center for International Business Education and Research

As well as generous support from corporate and private sponsors



Contents

Course Syllabus	7
Study Tour Itinerary	15
IBIP Instructors	21
Program Participants Profiles and Biographies	22
Participants At a Glance	27
Student Résumés	28
Flight, Lodging, and Contact Information	49

Syllabus

University of Illinois at Urbana-Champaign International Business Immersion Program China 2010

ACE 436/BADM 436
Spring 2010

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PROGRAM DESCRIPTION

The International Business Immersion Program (IBIP) selects premier undergraduate students to work in high-performance, interdisciplinary teams to explore the structure and challenges of the global agriculture and food industry.

The primary goal of the program is to prepare the next generation of globally literate entrepreneurial leaders to identify and respond to challenges associated with business operations in the global marketplace. While IBIP is housed in the College of Agriculture, Consumer and Environmental Sciences and is cross-listed in the College of Business Administration, its students are selected from diverse backgrounds, majors and interests.

The program combines an on-campus preparatory course each spring, culminating in an international experiential study tour that allows students to interact with industry professionals and witness the scope of the agriculture and food industry first-hand. Since 2001, the International Business Immersion Program has been refining exceptional young leaders through research, networking and experience to prepare them to hit the real world running.

COURSE FORMAT

The International Business Immersion Program to China consists of three inseparable components:

1. A preparatory course held during Spring 2010. This course will focus on three main topics. First, we will study Chinese consumers' and farmers' preferences and culture. Second, we will analyze the challenges that multinational companies face in China in terms of the regulatory and institutional environment. Third, we will discuss food safety in the supply chain.
2. A 14-day immersion study tour (May 15-29), where participants interact with company executives of national and multinational firms, with farmers, regulators, expats, and consumers.
3. A public, on-campus presentation and video screening of the group's research findings during the Fall 2010 semester.

OUR SPONSORS

The course is being offered jointly by University of Illinois College of Agriculture, Consumer, and Environmental Sciences (ACES) and College of Business (COB) with financial and administrative support provided by Archer Daniels Midland (ADM), Bunge, Monsanto, Caterpillar, Roberts Experiential Education Fund, Illinois Center for International Business Education and Research (CIBER), International Programs and Studies (IPS), COB Office of Study Abroad and ACES Offices of Academic Programs, and ACES Global Connect.

COURSE MATERIALS

The case studies that will be used in this class can be purchased through the HBS Publishing website:

<http://cb.hbsp.harvard.edu/cb/access/516448>.

Other readings, assignments, and information can be found on the course's Compass website.

Additional information can be found on the IBIP website: <http://www.ibip.illinois.edu>

A library website for our class has links to useful research tools:

http://uiuc.libguides.com/china_immersion

<http://cc.hbsp.harvard.edu/cb/access/516448>

EVALUATION OF COURSE PERFORMANCE

(1) Individual case assignments (5 cases: 20 points each)	100 points
(2) Cultural blog	20 points
(3) Group contract	20 points
(2) Group case assignment and presentation	20 points
(3) Video-taped interview	10 points
(4) Written research report	210 points
(5) Presentations (Research report: 50; research question analysis: 50)	100 points
(6) Company description	20 points
(7) Group blogs	50 points
(8) Participation	120 points
(9) Reflection paper	20 points
(10) Video	210 points
(11) Magazine article	100 points
Total	1,000 points

Attendance policy

You are entitled to one unexcused absence. Nevertheless, you are responsible for turning in your assignments on time. The unexcused absence cannot be used on the risk management session, on the field trips, or on the presentations sessions, which are mandatory. If you have to miss more sessions, email ahead of time justifying your absence. For each unjustified absence, there will be a 20-point deduction.

Peer group evaluation

One of the goals of this class is to replicate how work in the real world takes place. Therefore, working in a group is an important component of the IBIP experience. We do acknowledge that effort level across group members can vary and will adjust grades from group projects accordingly. Please distribute 100 points among the members of your group (including yourself), based on the contribution of each of the members to the particular group project. We will distribute forms that allow you to submit group grades separately for each of the following group projects: written research report, research question presentation, magazine article, and video project. The group evaluations are due by email to Meredith the day after the deadline for each of the aforementioned group projects.

Participation

The participation grade is based on behavior and performance inside of the classroom, during our field trips, and on the study tour. This includes –but is not limited to– being on time, being alert during presentations, and asking our guest speakers and hosts insightful questions.

ASSIGNMENTS

Individual case write-ups and assignments

There will be 5 individual case write-ups. These should be single-spaced in 12-point font and have a length limit of 2 pages. Respond to the questions based on the information that is contained in the case study. A description of each case assignment follows. Six cases are listed because one of them will be a group case (you do not need to hand in an individual case write-up on the day that your group analyzes a case).

- COFCO Xinjiang Tunhe Co., Ltd.
- Kentucky Fried Chicken in China
- Sanlu's Melamine-Tainted Milk Crisis in China
- Cola Wars in China
- Pepsi Grows Potatoes in China
- Carrefour China, Building a Greener Store

Cultural blog

We will team you up with another class member and distribute your assignment on the first lecture. You will have to blog about your experience.

Group contract

Write a "contract" that will guide your group work. The last page of the contract should contain the signatures of all the group members indicating that you all agree. You should include at least the following items in your contract:

- Team goals (for example, what grade you want to work for)
- Meeting process (agenda, timeline)
- Quality of work (be explicit about what is good enough)
- Communication process (i.e. how long is too long to respond email?)
- Decision making process (How are you going to come to decisions? Leader or consensus decision making model? What if there is a tie?)
- Ground rules with consequences (they have to include penalties in case that the rules are not observed, each group is responsible for enforcing these penalties)
- Signature of the entire team

Group case write-up and presentation

There will be one group case write-up. You will not need to hand in an individual case write-up for the case that your group will analyze. Answer all the questions that are listed. In addition, update the case study, researching what the company that is described in the study and its competitors (and if relevant providers and customers) have done since the case study was written. Prepare a 15-minute powerpoint presentation.

Group research project (written report)

It's your first day on your dream job in the agribusiness company that you've always wanted to work for (and which of course you will visit during the IBIP). Your new boss explains your first assignment: "We are thinking of introducing product/service xxx in the near future. We still have not decided whether we should first introduce it in the United States or in China. We need your international business expertise to perform an analysis of the factors that we will have to take into account to be successful in both markets, so that we can decide whether we should go ahead in China or in the United States. It would be very helpful if you could analyze current and potential competitors, describe the supply chain, explain relevant regulations and laws, characterize consumers and what matters to them, and discuss risks that we have to take into account. After you have handed in this comparative analysis and have presented your findings, we would like you to choose one of the critical factors that you identified and describe it in greater depth. We expect another presentation in front of colleagues and the executives of the company."

Group Research Presentations

1) Research Project Presentation

Prepare a 10-minute long presentation with Power Point slides. The slides are due 24 hours before the presentation (email them to Meredith Blumthal). The dress code for the presentation is business formal. Each group member has to present. The last slide of the presentation should be the proposal for three issues that you identified which you would like to research in greater depth. Each of the topics should be worded as a question. The topic does not need to be framed in terms of the product or service that you were analyzing. For example, when analyzing probiotic yoghurt, you might find that dairy subsidies and health consciousness are important issues.

2) Research Question Presentation

Develop a 5-minute long Power Point presentation on the question that you chose previously, based on research in greater depth. The last slide of the presentation should be about questions that you plan to ask in your interviews on the study trip. Email the slides to Meredith Blumthal 24 hours before the presentation and please bring three hard copies of your slides to class. The dress code for the presentation is business formal.

Resume

We need your resume so that we can send it to the companies that sponsor us and to the companies that we will visit. It is in your own interest to have the best possible CV. Have your resume reviewed at a career center if you have not already done so. You can either go to the Campus Career Center <http://www.careercenter.uiuc.edu/services/resume.asp> to ACES Career Services <http://www.careercenter.uiuc.edu/services/seume.asp>, to ACES Career Services <http://www.aces.uiuc.edu/Careers>, to Business Career Services <http://www.business.uiuc.edu/bcs/index.html>, or to Engineering Career Services <http://engineering.illinois.edu/ecs>

Short biography

Write a paragraph with 3-4 sentences that describes yourself and your interests to our international hosts. It should be brief and tailored to the audience. You may want to include, for example, where you grew up, a bit about your academic/professional interests/experience and/or your interest in issues related to the European Union. You don't need to include your major or year as that will be on a separate line. Here are a couple of examples:

Video-taped interview

This assignment serves four objectives:

- Provides each group the opportunity to interview someone else about their topic and to analyze and evaluate this person's perspectives on your topic
- Familiarizes your group with the video equipment and editing video using Apple iMovie
- Provides material for your group research and final video projects
- Educates others in the class on key issues in your topic area

Company description

Gather information about one of the companies/institutions that we will visit, prepare a 1-page handout and be prepared to talk about the company on the bus. You will be responsible of guiding the conversation at the visit and for filling in if there are any silences. The company description will be published in the student journal that each of you will obtain when we depart to Europe. You should include the most important facts for the company. For publicly traded companies, you can access databases from the Business and Economics library, which we will discuss in class. For private companies, you can contact the companies directly to obtain information. Your company description should at least include information on its products/services, its size, and geographic scope. Companies will be assigned as soon as we have a definite study tour schedule.

Blogs

Each group will be assigned specific days of the trip for which the group members are responsible for writing a blog entry of the day's activities. The written blog and accompanying photos must be provided to Austin Verbeck by the end of the following day. Blogs will be published daily on line so that family, friends, and companies can follow along with the study tour. These blogs also help to reflect on each day's activities during the busy itinerary, to synthesize important observations during the day, and to highlight the contributions of our hosts and sponsors.

Daily blog outline

The daily blog entry should consist of approximately one page of web text per day, plus one or two relevant photographs illustrating the day's activities. The blog entries should be in narrative form, use proper English, and take into account that several of our hosts read them. The entries should generally include the following elements:

- What is the day and date for the entry?
- Where did we go?

- c. When or in what sequence did we go to each event?
- d. With whom did we meet
- e. What were the 3-5 most interesting things we learned?
- f. Who sponsored meals or other activities for our group?

Reflection paper and video

During the study tour, you will complete at least two personal journal entries each day, included in the daily note binder that will be distributed before we depart. After the immersion study tour in China is completed, you are each required to write a reflection paper evaluating the impact of the program on your person growth and academic development. This reflection paper should be approximately 2-pages long (double-spaced) and include the most significant things you learned (about 3 major insights) and the potential impact of the experience on your academic development, your personal development, and your career goals. The purpose of the daily journal entries is to record important insights over the course of the tour for later reference, to provide observations for daily blog entries, and to help you record observations for your reflection paper and your final project assignment. In addition to the written reflection, we will make a video of your reflection during the fall semester.

Rating of visits

At the end of the study tour, you will receive an email with a link to SurveyMonkey. Please follow the link and fill out the survey about each of the visits, so that we can improve the program in the future.

Video

During the fall semester, you will develop a 3-5 minute long video, similar to an infomercial, telling a story that addresses your research question. The first step is to write and hand in a draft script using an outline format and a storyboard (which will be handed out). The second step is to present your storyboard to the class using a Power Point presentation of maximum 10 minutes and to participate in the critique of other groups' storyboards. The third step is to work on your video using the material from the study tour and complementing it with other material that you consider necessary to tell your story. The fourth step is to hand in a 3-5 minute long video, complete with music, voice-over narration and free of technical errors. The final step is a professional presentation of your video in front of University authorities, recruiters, and representatives from the companies that sponsor the IBIP. This presentation will take place the evening of the ACES Career Fair. The videos will be distributed to the companies that we visited. The exact timeline will be distributed at the beginning of the fall semester.

Magazine article

During the fall semester, you will develop a magazine/trade journal article. This article should follow your video closely. You should write it for the general audience. The article should be 5-7 pages long at 1.5" spacing. It should include section headings, sub-headings, and references. Please document references using the author-date or Harvard Style in the text. Please reference and cite information from personal interviews and presentations. See the reference style guide on the class website for specific examples. The final copy should be ready for publication.

CLASS SESSIONS AND ASSIGNMENTS

Class	Date	Topic	Read	Due
1	1/19	Introduction		List of 3 products/services
2	1/26	History, culture, and institutions in China		Blog cultural experience
3	2/2	China, agricultural policy, and trade Guest lecturer: Prof. R. Thompson	China Trade Disputes	Group contract
4	2/9	Agriculture in China	COFCO	COFCO case, CV & short bio
5	2/12	St. Louis field trip		
6	2/16	Entry modes in China	China negotiation style, KFC	KFC case
7	2/23	Doing business in China; Guest lecturer: Bill Barron, Principal of KDC		
8	3/2	Food safety in China	Sanlu	Sanlu case
9	3/9	Risk management, interviewing techniques		
10	3/16	Marketing in China	Cola wars	Cola wars case
11	3/23	Spring break		
12	3/30	Etiquette		Video-taped interview
13	4/6	Supply chain in China	Pepsi potatoes	Pepsi potatoes case
14	4/9	Decatur field trip to ADM		
15	4/13	Research project presentation		Research report Research presentation
16	4/20	Corporate social responsibility	Carrefour	Carrefour case
17	4/27	IMovie training & Trip preparation points		Company description
18	5/4	Research question presentation		Research question presentation
19	5/15-5/29	Study tour		Blogs
20	6/12	TBA		Reflection paper (email)

ST. LOUIS AGRIBUSINESS IMMERSION

Friday, February 12, 2010

Hosted by:
Bunge North America and Monsanto Company

Friday, February 12, 2010

6:30am Depart ACES Library Circle Dr. 1101 S. Goodwin Ave., Urbana, IL 61801

10:00 **Bunge North America**
11701 Borman Drive, Maryland Heights,
MO, 63146

10:00– 10:45 Deb Seidel, Director, Communications

10:45- 11:30 Lindsay Ruhlin, Marketing Specialist

11:30- 12:15 Tom Coover, Vice President, Sales & Marketing, Oils

12:15- 12:45 Lunch

12:45- 1:30 Joel Terschak, Chief Administrative Officer

2:00-6:30pm Monsanto Company
800 N. Lindbergh Blvd.
St. Louis, MO 63167

2:00-2:30 Welcome: Tami Craig Schilling – Director of Technology Communications

2:30-3:00 University Relations, Becky Prevost – University Recruiter

3:00-3:45 TBD

3:45-4:00 **Sustainability** Blauen Abraham – Economic Research Specialist

4:00- 4:45 Q&A

5:00- 6:30 **Reception**

DECATUR AGRIBUSINESS IMMERSION

Friday, April 9, 2010

Hosted by:
ADM

Friday, April 9, 2010

- 1:30 – 1:45 Arrival at Corporate– Welcome by Frank Wade
- 1:45 – 2:15 Craig Willis – Sr. Commercial Manager, Ethanol
- 2:15 – 2:45 Kent Soellner – Vice President, Export
- 2:45 – 3:30 Bus Tour of Facilities
- 3:30 – 4:15 Reception at Corporate with U of I Alums
- 4:15 - 4:30 Final Remarks and Departure

CHINA STUDY TOUR IBIP ITINERARY

May 15-29, 2010

Saturday, May 15 - Neat Casual dress

- 7:15 am Depart ACES Library Circle Drive
- 9:45 am Arrive Chicago O'Hare Airport, Terminal 1
Students meet at United International Counter
- 12:20 pm Depart Chicago ORD
United Airlines Flight UA0851 to Beijing, Terminal 1

Sunday, May 16: Beijing (Polos & Khakis)

- 3:00 pm Arrive Beijing Airport (PEK)
- 5:00 pm Check into hotel
- 6:00 pm Buffet Dinner hosted by Office of International Affairs
China Agricultural University with CAU Ambassador students and the directors
and staff members from the International Office.

Accommodations: **Jin Ma Hotel**
38 Xue Qing Rd
Haidian District
Beijing, China
Tel : (8621) 6322 3855
Fax : (8621) 6360 0967
<http://www.asiatravel.com/china/beijing/jinma/>

Monday, May 17: Beijing (Polos & Khakis)

- 8:00 am **Dr. WU Laping**, distinguished professor of the College of Economy
and Management Lecture on Chinese Agriculture
- 9:30 am Depart for Tiananmen Square
- 10:00 am Tiananmen Square
- 10:30 am Forbidden City
- 12:00 pm Morning program completes and transfer for lunch
- 12:30 pm Lunch at a selected local restaurant
- 2:00 pm **Monsanto Far East Limited**
Room 901, 9th Floor, Tower B
Pacific Century Place
2A Gongti Beilu, Chaoyang District
Beijing 100027, P.R.China
Hosted by Kevin Eblen, China Commercial Lead
kevin.l.eblen@monsanto.com

Contact: Ellen Wang
Tel: 8610 5829 0853
E-mail: ellen.wang@monsanto.com

CHINA STUDY TOUR IBIP ITINERARY

May 15-29, 2010

4:30 pm Monsanto Biotech Center
Room 516-518, 5th Floor & Room 610-618, 6th Floor,
Building A, Raycom Info Tech Park,
No.2 Kexueyuan South Road,
Zhongguancun, Haidian District,
Beijing 100190, P.R.China

Host: John McLean
Biotech Center Site Lead
john.e.mclean@monsanto.com

Contact: Ada Gu
Tel: 8610 5984 1808
Monsanto Far East Limited

5:30 pm Yaschow Market

7:00 pm Free time

Accommodations: Jinma Hotel CAU

Tuesday, May 18: Beijing (Polos & Khakis)

8:00 am Depart Hotel for US Embassy

8:30 am Arrive Embassy south gate, security check- need passport

9:00 am **FAS and ATO** debriefing

Host: Michael D. Woolsey
Agricultural Minister Counselor (Acting)
U.S. Embassy Beijing
Tel: (86-10) 8531-4537
Mobile : (86) 1391-020-3954
FAX: (86-10) 8531-3636
michael.woolsey@usda.gov
www.usdchina.org
<http://beijing.usembassy-china.org.cn>

Host: Eric Trachtenberg
Director , Agricultural Trade Office
US Embassy, No. 55
An Jia Lou Road
Beijing 100600
Tel: (86-10) 8531-3022
Eric.Trachtenberg@fas.usda.gov

Contact: Zhou Bo
Foreign Agriculture Service, U.S. Embassy Beijing
Tel: 8610 8531 3600 Cel: 1391-112-1607
Fax: 8610 8531 3636
Mail: zhou.bo@fas.usda.gov

12:00 pm Lunch

1:00pm Depart for Huaxia Dairy

CHINA STUDY TOUR IBIP ITINERARY

May 15-29, 2010

2:00 pm **Huaxia Dairy Farm**
Visit Coordinator: Eugene Chen
Technical Program Manager
US Grains Council Beijing Office
Phone: 010-65051314 ext 24 13701106402
yuzhichen@grains.org.cn

Huaxia Farms
Dr.Rung-Syin Tung
Mobile +86-1581-093-8415

Accommodations: Jinma Hotel CAU

Wednesday, May 19: Beijing (Polos & Khakis)

8:00 am: Depart hotel
9:00 am Xin Fa Di Produce Market, South Beijing
Afternoon: Day sightseeing- Great Wall at Jurongguan
Evening: Peking duck dinner at Bianyifang Restaurant with ABE students

Accommodations: Jinma Hotel CAU

Thursday, May 20: Beijing /Baoding/ Beijing / Wuhan (Polos & Khakis)

7:30 am Depart for **Hebei Agriculture University**
10:00 am Lectures/discussion exchange with faculty
12:00 pm Lunch hosted by Dean Wang, College of Food Science
2:00pm Visit to HuiYuan juice factory
7:30 pm Transfer to the railway station
9:00 pm Take overnight train to Wuhan (Z37 9:00 pm – 6:55 am May 21)

Friday, May 21: Wuhan (Polos & Khakis)

6:55 am Arrive Wuhan
8:00 am Xiantao site visits
Visits with local government officials
Qingdao Brewery

Accommodations: Holiday Inn Tian An Wuhan
868 Jie Fang Da Dao
Wuhan 430022
Hotel Front Desk: 86-27-85867888
Hotel Fax: 86-27-85845353
<http://www.holidayinn.com/hotels/us/en/wuhch/>

CHINA STUDY TOUR IBIP ITINERARY

May 15-29, 2010

Saturday, May 22: Wuhan / Hangzhou (Neat Casual)

- 6:00 am Depart the hotel.
- 7:50 am Depart for Hangzhou by air
- 8:45 am Arrive in Hangzhou. Meet the guide and transfer to the hotel
- 10:30 am Boat cruise on the West Lake
- 12:00 pm Morning program completes and transfer for lunch
- 12:30 pm Lunch at a selected local restaurant
- 2:00 pm Six Harmony Pagoda
- 4:00 pm “Dragon Well” Tea Plantation and Tea house
- 5:30 pm Afternoon program completes and transfer for dinner
- 6:00 pm Dinner at a selected local restaurant
- 7:30 pm Transfer back to the hotel for rest

Accommodations: Hangzhou Lily Hotel
156 Shuguang Road
Hangzhou, China 310013
TEL:0571-87991188
FAX:0571-87991166 0571-87985706
<http://www.lilyhotel.com/lx.htm>

Sunday, May 23: Hangzhou / Shanghai (Neat Casual)

- 8:30 am Leave the hotel.
- 10:00 am Wuzhen (the famous water town)
- 12:00 pm Lunch at a selected local restaurant in Wuzhen
- 2:00 pm Depart for Shanghai by air-conditioned motor coach
- 4:00 pm Arrive in Shanghai and check into hotel
- 5:00 pm Bund and Nanjing Road
- 6:00 pm Afternoon program completes and transfer for dinner
- 6:30 pm Dinner at a selected local restaurant
- 8:00 pm Transfer back to the hotel for rest

Accommodations: Greenland Jiulong Hotel
601 Liyang Road, Shanghai
200080, P.R. CHINA
Tel:86-21-65418228
<http://www.jiulonghotel.net/en/index.asp>

CHINA STUDY TOUR IBIP ITINERARY

May 15-29, 2010

Monday, May 24: Shanghai (all day) (Business Professional)

8:00 am **Husi Food Company Ltd. Shanghai**
#207 Malu Industrial Park, No. 58,
Chenbao Road Jia Ding District
Shanghai, China 201801
Tel: (86-21) 6915-3558 ext. 206
Mobile: 139 0182 0904

Host: Dennis Zhang Ph. D
General Manager of OSI China
Email: dennis_zhang@husi.com.cn

Accommodations: Greenland Jiulong Hotel

Tuesday, May 25: Shanghai (Polos & Khakis)

10:30 am **Bunge**
1706, Shui On Plaza
333 Huai Hai Zhong Road
Shanghai 200021 P.R.C.

Host: Michael Goettl
Tel: (8621) 53 06 81 00
Email: Michael.Goettl@bunge.com

Cynthia Su, Human Resources Director, Cynthia.Su@bunge.com
Chester Yang, CEO China, Chester.yang@bunge.com

2 pm **METRO Jinjiang Cash & Carry Co.,Ltd.**
1425 Zhenbei Road, Shanghai 200333, China

Contact: Angel Che Management Development Manager
Human Resource Department
(directly opposite the Maglev training station at
Long Yang road, Pudong area)

5 pm Yu Gardens Bazaar for shopping and dinner

Accommodations: Greenland Jiulong Hotel

Wednesday, May 26: Shanghai (Polos & Khakis)

8:00 am Depart hotel

9:00 am **Uni-president**
301 Qing Yang South RD
Kunshan, Jiangsu, China

12:00 pm Lunch

2:00 pm **Shang Hai Kerry Oils & Grains Industrial Co., Ltd**
No. 118 Gaodong Road, Pudong New District,
Shanghai, China

CHINA STUDY TOUR IBIP ITINERARY

May 15-29, 2010

Host: Freek Boelen

Tel: 86-21-61622805

MP: 86-133 1166 9368

Email: freek@wilmar.com.sg

6:00 pm Dinner with **China Eximbank Shanghai Branch**
500, Pudong South RD

Host: Mr. Wang Donghua

Email: wangdonghau@yahoo.com.cn

mobil:+86 136 4185 1792

Thursday, May 27: Shanghai / Hong Kong (Polos & Khakis)

7:30 am Leave the hotel

10:00 am Fly to Hong Kong

12:00 pm Arrive in Hong Kong. Meet your guide and transfer to the hotel

1:00 pm Lunch at a selected local restaurant

2:30 pm Debriefing with Illinois Trade office
Contact: Hailey

Evening: Free time, dinner on your own

Accommodations: Hong Kong Kowloon Hotel
66 Boundary Street, Mongkok, Kowloon, Hong Kong
Tel: (852) 2787-2338
Fax: (852) 2789-0688
Email: newtonkln@newtonkln.com
<http://www.newtonkln.com/>

Friday, May 28 Hong Kong (Polos & Khakis)

9:00 am Tour of wet markets in Hong Kong

2:30 pm Citysuper Retail store PM:

Evening: Harbor Tour

Accommodations: Hong Kong Kowloon Hotel

Saturday, May 29: Hong Kong

9:30 am Depart hotel for airport

12:35 pm Depart Hong Kong UA0896

2:05 pm Arrive Chicago ORD Terminal 5

International Business Immersion Program

China 2010 Instructors

M. Andrea Martens

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Andrea Martens is an Assistant Professor in International Agribusiness at the Department of Agricultural and Consumer Economics and an Assistant Professor in Strategy at the Business School at the University of Illinois at Urbana-Champaign. She has a Ph.D. in Business and Public Policy from the Haas School of Business of the University of California at Berkeley. She also holds a M. A. in Economics with a concentration in industrial organization and law and economics from the University of California at Berkeley, and a B.S. in Economics and a B.A. in Business from the Pontificia Universidad Catolica de Chile. She has management consulting experience in McKinsey & Company's Brazil-Argentina-Chile office. Her international experience includes living in Germany, France, Spain, Indonesia, and Chile.

Meredith Blumthal

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Meredith Blumthal is the Program Coordinator for the Department of Agricultural & Consumer Economics and ACES Office of International Programs. She has a M.S. in Horticulture and Agricultural & Consumer Economics from the University of Illinois. Before coming to the ACE Dept. Meredith worked for the College of ACES as a Greenhouse Specialist in Agriculture and as a commercial greenhouse grower. Meredith studied abroad at Wageningen University in the Netherlands as an undergraduate and conducted field research in Ecuador on the cut flower industry as part of her thesis research in ACE. Meredith is a 2003 Alumnus of the IBIP New Zealand Program.

Lynnea Johnson

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Lynnea Johnson is the Associate Director of the Illinois Center for International Business Education and Research (CIBER.) She has a M.Ed in Higher and Continuing Education and a B.A. in Spanish from the University of Illinois at Urbana-Champaign. Before coming to the college of business for CIBER, Lynnea worked the college of engineering for 10 years offering continuing education programs. She studied abroad in Costa Rica and has organized international business immersion programs to China, Brazil and India.

International Business Immersion Program

Participant Profiles and Biographies

Zach Beever
zbeever2@illinois.edu



Zach grew up in Monticello, IL before moving to a small beef farm before high school. His experiences with FFA in high school led him to study agriculture in college. Zach has been very involved on campus in many organizations and within his fraternity. After graduation, he hopes to attend graduate school in business and receive his M.B.A. From there, he wants to go on to work in the management of an agriculture-related company.

Lauren Boman
lboman2@illinois.edu



Lauren grew up on a grain and livestock farm in Central Illinois. Her experience in 4-H and previous work at an agricultural accounting business has inspired her interest in agribusiness. Following graduation she aspires to succeed in corporate accounting and continue to grow in the agribusiness industry. With this international experience, she hopes to broaden her knowledge in the global agriculture industry and truly understand its' strengths and weaknesses. In her free time, Lauren enjoys horseback riding and athletics

Kristin DeSutter
desutte1@illinois.edu



As the daughter of a Midwestern corn and soybean farmer, Kristin has always had a lifelong passion for agriculture. Through her time in 4-H and FFA, Kristin discovered how much she loved writing articles, organizing radio interviews, creating websites, and working with people that she is now majoring in agricultural communications at the University of Illinois. To sharpen her professional skills, Kristin has interned at the Galesburg-Register Mail, Monmouth Radio Station, is currently a copywriter intern for the College of ACES facets newsletter, and hopes

Tessa Duncan
duncan4@illinois.edu



Tessa grew up in a small town in Central Illinois. She is a member of Alpha Kappa Psi Professional Business Fraternity and works at the University of Illinois Tax School. Her interest in business stems from her family's multigenerational grain farm. After graduating, she plans on working in logistics for an international company.

Andrew Erickson
aericks4@illinois.edu



Drew grew up in the southwest suburbs of Chicago, Illinois. He has worked in sales and the food industry, and now is focusing on the marketing and international aspects of business. He is currently completing a marketing internship for the international scuba dive company PADI, and will be working another marketing internship for Fellowes this summer. He wants to continue along the path of marketing and hopes that this international experience will help him develop crucial skills and also learn more about the industry itself.

International Business Immersion Program

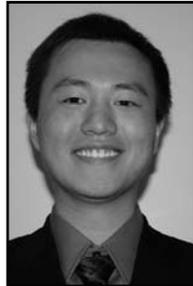
Participant Profiles and Biographies

Anne Gilot
agilot2@illinois.edu



Raised in a third-world country where the economy is solely based on agriculture, Anne C. Gilot learned the importance of the development of the agricultural sector in any country at a young age. In the future, she would like to get involved with the United Nations (UN) or US-Aid and visit other countries facing inefficient agricultural practices. Proficient in Spanish, and fluent in French, Creole and English, Anne has grown an attachment to other cultures, and would like to learn about the Chinese agricultural industry and its effects on the world.

Chen Hu
chenhu1@illinois.edu



Chen grew up in Beijing and has always been dazzled by the differences between the Chinese culture and the U.S. culture. His perception of the market in both China and the U.S. allowed him to have a more comprehensive understanding of the business trends in both countries. He hopes he can discover the connection between countries after this international experience. He enjoys watching “Friends,” the sitcom.

Jennifer Kazaitis
kazaiti1@illinois.edu



Jennifer grew up in Palos Park, Illinois. Her experiences at Walsroder Packaging have sparked a deep interest in international trade regulations. After graduation, she wants to work for a company assisting them with trade regulations as well as product safety specifications. Jennifer hopes that this trip will allow her to develop the knowledge needed to understand differences between the United States and China.

Grace Kenney
kenney5@illinois.edu



Grace grew up in four different countries. Her time spent in some of the world’s most polluted cities has caused her to pursue urban planning as a major. She is particularly interested in environmental planning and hopes to understand more of the agricultural land use sector of China through this summer trip. She hopes to reconnect with the culture of the country she spent six years in, while making connections and ties for the future, one she hopes will lead her back to Asia. In her free time, Grace loves dancing and listening to all kinds of music.

Andrew Lindgren
lindgre1@illinois.edu



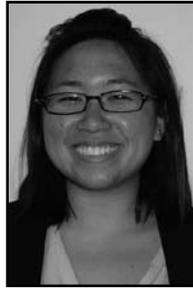
Andy grew up on a beef farm in Central Illinois and has developed years of experience in production agriculture. Following graduation he plans to attend Veterinarian school. After becoming certified he plans on relocating in a rural area where he can work with large-scale animal producers. He makes it a daily to educate the public about the advantages of agriculture and its importance to their lives. He hopes this international experience widens his own perception of agriculture and gives him knowledge of global production agriculture.

International Business Immersion Program

Participant Profiles and Biographies

Meiling Liu

liu73@illinois.edu



Meiling was born and raised in Singapore, and only came to the United States after high school for college. She is currently majoring in Finance at the University of Illinois, and is hoping to work in the financial industry of either China or Hong Kong in the future. She hopes this experience in China will give her the opportunity of learning more about the Chinese businesses and the tax environment.

Steven Marsh

marsh3@illinois.edu



Steven grew up in an agricultural family and community in Southern Illinois. He is interested in various domestic and global business issues. He also hopes this international experience strengthens his business knowledge and adventurous learning lifestyle.

Kevin McMillin

kmcmill4@illinois.edu



Kevin has had an interest in agricultural business since high school. He has focused on marketing and international trade in several different classes, including an abroad project in Guatemala. Kevin hopes to expand his agriculture knowledge through this international experience and pursue a career in the business side of commodities.

Aaron Moy

admoy2@illinois.edu



Aaron grew up in the western suburb of Downers Grove, Illinois. His interests are centered in the future involving supply chain management and understanding the environmental and social issues that add complexity to the supplier-buyer relationship. He hopes this international experience will provide diverse insight into the global supply chain by concentrating on emerging markets, sustainability, and risks, imperatives that require an in-depth analysis to understand the need to drive change effectively and efficiently. The IBIP China will enable him to examine the challenges (e.g. food safety) managers face along an entire international marketing channel from origination to foreign consumption. In his free time, he enjoys baseball and international cuisine.

Seema Nilakhea

nilakhe2@illinois.edu



Seema grew up in Chicago, Illinois where she developed her passion for traveling, tennis and business. She is an avid traveler; she has worked and studied in Europe and enjoys visiting the family farm in India when she gets the chance to experience the agriculture side of business. Seema is fluent in Marathi and understands a decent amount of Hindi with aspirations to perfect Spanish and French. She has a passion for tennis and is Captain of the Traveling USTA Tennis Team at the University of Illinois and enjoys playing piano and reading in her free time. She hopes this international experience will provide diverse insight into her goals to pursue a career in international finance in the healthcare or agriculture sector and to learn more about the challenges of the agriculture industry.

International Business Immersion Program

Participant Profiles and Biographies

Jessica Prassel
prassel2@illinois.edu



Jessica grew up in Barrington IL, a northwest suburb of Chicago. She has lots of past marketing experience and is looking forward to interning with Nielsen this summer. As an international business major she is looking forward to this international experience in hopes to gain more knowledge and experience of business worldwide. In her free time she enjoys working out, shopping, and watching movies.

Rahul Patel
rpat31@illinois.edu



Rahul Patel was born in India and grew up in a Chicago Suburb. His passion for agriculture has grown from reminiscing about his childhood days on his family farm. Following graduation he aspires to join a team at a company or agency to help with consulting to promote their products. He hopes the experience and insight gained from his trip will diversify his knowledge and strengths pertaining to the global agriculture industry. In his free time Rahul enjoys painting and building furniture.

Austin Verbeck
averbec2@illinois.edu



Austin grew up on a production agriculture farm working for his father and uncle. He is interested in the international marketing and business sector of agribusiness because of his agricultural experiences on campus, and abroad. Austin wishes to gain an international perspective on agriculture that will help him better understand the industry he wants to be apart of.

George Witcheck
witcheck2@illinois.edu



George grew up in Bensenville Illinois, a Chicago suburb. He aspires to work in the financial field with his degree in Agribusiness Markets and Management. George has developed remarkable leadership and decision making skills while at the University which will help him in his future endeavors. He has already had the opportunity to visit and study the culture of China. Now, because of IBIP, he will be able to see the business side of the world's fastest growing economy. George will be staying in China for the whole summer after IBIP as an intern for American Electronic Products in their Sales and Marketing Department. His goal is to live abroad and use these experiences to be a successful businessman.

International Business Immersion Program

Participant Profiles and Biographies

Jacob Wyffels

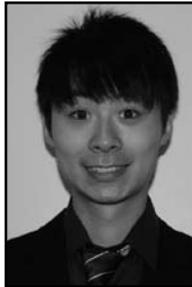
wyffels1@illinois.edu



Jacob grew up in rural Northwestern Illinois and has close ties to agriculture through relationships in the seed industry. His experiences in this industry have led to his interest and passion for agriculture, especially crops. Jacob has worked in agriculture related sales and research jobs. After graduation he hopes to join a company that is enthusiastic and has passion for the improvement and continued development of agriculture. This international experience will help to broaden his knowledge of the agriculture world by seeing how the agricultural industry differs internationally. He hopes this experience will give him a more diverse outlook on this industry.

Chih-HaoYang

cyang27@illinois.edu



Chih-Hao was born and raised in Taipei, Taiwan. At the age of 15, he moved to Lake Forest, Illinois for high school by himself. Chih-Hao now studies Advertising and Business at the University of Illinois at Urbana - Champaign, and he is interested in media. Following graduation he plans to work for a company that deals with Chinese business. He hopes to gain more knowledge about Chinese management in companies during this trip. During his free time, Chih-Hao enjoys watching movies and listening to music.

International Business Immersion Program

Participants at a Glance

	Name	College	Major	Graduation	Email
1.	Zachary Beaver	ACES	Animal Sciences	May 2011	zbeever2@illinois.edu
2.	Lauren Boman	ACES	Ag Accounting	May 2011	lboman2@illinois.edu
3.	Kristin Desutter	ACES	Ag Comm.	May 2012	desutte1@illinois.edu
4.	Tessa Duncan	CBA	Int. Business	May 2012	duncan4@illinois.edu
5.	Andrew Erickson	CBA	Int. Business	May 2011	aericks4@illinois.edu
6.	Anne Gilot	ACES	Ag. Finance	May 2012	agilot2@illinois.edu
7.	Chen Hu	CBA	Accountancy	May 2012	chehu1@illinois.edu
8.	Jennifer Kazaitis	CBA	Int. Business	May 2012	Kazaiti1@illinois.edu
9.	Grace Kenney	FAA	Urban Planning	May 2012	kenney5@illinois.edu
10.	Andrew Lindgren	ACES	Animal Sciences	May 2012	lindgre1@gmail.com
11.	Meiling Liu	CBA	Finance	May 2011	liu73@illinois.edu
12.	Steven Marsh	CBA	Finance	May 2012	marsh3@illinois.edu
13.	Kevin McMillin	ACES	ACE	May 2011	kmcmill4@illinois.edu
14.	Aaron Moy	CBA	Marketing	May 2011	admoy2@illinois.edu
15.	Seema Nilakhe	CBA	Finance	Dec. 2010	nilakhe2@illinois.edu
16.	Rahul Patel	ACES	ACE	May 2011	rpate31@illinois.edu
17.	Jessica Prassel	ACES	Marketing	May 2011	prassel2@illinois.edu
18.	Austin Verbeck	ACES	Agribusiness	May 2011	averbec2@illinois.edu
19.	George Witcheck	ACES	Agribusiness	May 2011	witcheck2@illinois.edu
20.	Jacob Wyffels	ACES	Crop Sciences	May 2012	wyffels1@illinois.edu
21.	Chih-Hao Yang	Media	Advertising	May 2011	cyang27@illinois.edu

International Business Immersion Program

2010 Participant Résumés

Zachary R. Beever

zbeever2@illinois.edu

PERMANENT ADDRESS:

2399 North 1000 East Road
Mansfield, IL 61854
(217) 299-7455

PRESENT ADDRESS:

809 West Pennsylvania Avenue
Urbana, IL 61801
(217) 299-7455

EDUCATION:

University of Illinois at Urbana-Champaign, USA

Bachelor of Science in Animal Sciences

Minor in Chemistry

Jonathan Baldwin Turner Scholar

June 2008- Africa Wildlife Discovery Study Abroad Trip

Expected Graduation: May 2011

GPA: 3.61/4.0

WORK EXPERIENCE:

University of Illinois Dixon Springs Agricultural Center

Animal Sciences Intern

- Helped in the daily care of 950 beef cattle.
- Assisted in managing a feeding trial to determine performance of cattle on a limiting diet.
- Presented about genetic defects and selection of beef cattle to producers at the Dixon Springs Beef Field Day.

Dixon Springs, IL

May 2009-August 2009

Agrigenomics, Inc.

Laboratory Assistant

- Performed DNA isolation on blood samples.
- Analyzed DNA to identify the genetic status of animals.

Mansfield, IL

January 2007-August 2007

CAMPUS INVOLVEMENT:

FarmHouse Fraternity

Vice President of Recruitment

- Developed and coordinated recruitment plan which led to the recruitment of 16 new members.

Vice President of New Member Education

- Created and administered a program designed to educate and orient 16 new members to the University and fraternity.

Urbana, IL

May 2008-May 2009

January 2009-December 2009

Collegiate FFA

President

Treasurer

Champaign, IL

May 2009-Present

May 2008-May 2009

Alpha Zeta

Director of the Feeding Minds Meal

- Planned a meal with over 300 attendees designed to raise awareness of agriculture to students outside of the College of ACES.

Censor

- Oversee meetings in absence of Chancellor.
- Plan activities to increase fellowship among members.

Champaign, IL

January 2009-Present

January 2010-Present

Atius-Sachem Leadership Honorary

Ticket Chair-Mom's Day Sing

- Organized the sale and distribution of tickets to fraternities/sororities and general public.

Champaign, IL

Fall 2008-Present

College of ACES Student Council

Freshman Representative

Courses & Curriculum and Undergraduate Education Committees Student Representative

- Reviewed current and proposed courses for the College of ACES.

Champaign, IL

January 2008-December 2008

Fall 2009-Present

University of Illinois Meat's Judging Team

Champaign, IL

January 2009- November 2009

Student Advancement Committee

- Hosted alumni and donors visiting the College of ACES

Champaign, IL

May 2009-Present

International Business Immersion Program

2010 Participant Résumés

Lauren E. Boman

Lboman2@illinois.edu

Present Address

616 E Green St Apt 403
Champaign, IL 61820
(217) 781-2227

Permanent Address

551 E 400 N Rd
Loda, IL 60948
(217) 386-2528

CAREER OBJECTIVE

To obtain an internship in corporate accounting and further my education in business and continue to develop new skills and traits.

EDUCATION

University of Illinois at Urbana-Champaign, USA
Bachelor of Science in Agricultural and Consumer Economic
Concentration in Agricultural Accounting

Expected Graduation: May 2011
Cumulative GPA: 3.26/4.00

Idea Verona at Verona, Italy
Italian Language and Photography

May-June 2009

WORK EXPERIENCE

Bevier Hall, Human and Community Development

Student Employee

Urbana, IL

January 2008-Present

- Assist with departmental projects, organize and distribute the mail, answer phones, and any additional secretary work
- Working in a business atmosphere throughout college has improved my time management skills and broadened my business skills

Fiorillo and Associates

Student Intern

Paxton, IL

August 2006-May 2007

- Continue to work when additional assistance is needed during breaks and tax season
- Answer phones and maintain their appointment scheduling
- Apply basic accounting skills to clients' accounts; enter checks, reconcile accounts
- Prepared 1099's and W-2's during the 2006-2007 tax season
- Developed numerous accounting skills while working at Fiorillo and Associates

LEADERSHIP AND ACTIVITIES

Illini AgAccounting Mentor Program

Advisor

Champaign, IL

September 2009 - Present

- Advise students through their accounting studies

Delta Gamma Sorority

Member

Urbana, IL

September 2007 - Present

- Participate in many social and philanthropy activities associated with the Panhellenic Council

Body Image Project

Group Leader

Champaign, IL

February 2009-Present

- Educate young women about self-esteem and body image after going through training to be a leader throughout campus

Loda Helping Hands 4-H Club

Member

Loda, IL

August 1998-July 2008

- Led meetings of over 30 people while serving as the president and recording the minutes throughout the secretary position. While being an active member for 10 years, I acquired several leadership traits

Kristin N. DeSutter

desutte1@illinois.edu

Present Address

604 East Armory Ave.
Champaign, IL 61820
(309)368-1344

Permanent Address

2947 Knox Highway 6
Woodhull, IL, 61722
(309)368-1344

EDUCATION

University of Illinois at Urbana-Champaign, USA

Bachelor of Science in Agricultural Communications
Minor in Political Science

Expected Graduation: May 2012

Cumulative GPA: 3.85/4.00

WORK EXPERIENCE

College of ACES

Copy-Writer Intern

Champaign, IL

October 2009 - present

- Wrote two articles for *facets*, the alumni newsletter for the College of ACES

WMOI Monmouth Radio Station

Communications and Broadcast Intern

Monmouth, IL

June 2008 - August 2008

- Prepared and conducted a live broadcast at the Henderson County Fair
- Wrote 30 public service announcements; wrote and voiced two commercials

Galesburg Register-Mail

Copy-Writer Intern

Galesburg, IL

June 2007 - May 2007

- Published five feature articles, one of which was picked up by AP and featured in *IL AgriNews*
- Published 15 public service announcements and briefs; conducted five live interviews

CAMPUS INVOLVEMENT

UIUC Leadership Certificate Program

Member

Champaign, IL

September 2009 - Present

- Attended Leadership Workshops: Intersect (2009), Imprint (2010), Leadershape (summer 2010)
- Prepared professional development portfolio, enrolled in AGED 260 (Intro to Leadership)

Agricultural Communicators of Tomorrow

Student Representative

Champaign, IL

December 2008 - present

- Collaborate with ACES Student Council to promote the college to high students at ExplorACES
- Promote student recruitment through communications and networking with university officials

HONORS AND AWARDS

- Introduced Colleen Callahan, USDA Director of Rural Development, at the Illinois Treasurer's Scholarship Banquet (November 17, 2009)
- National 4-H Club Congress Recipient – Achievement (November 2009)
- American FFA Degree Recipient (October 2009)
- National FFA Ag Communications Recipient for International Trip to Costa Rica (June 2009)
- National Finalist (Top 4 in U.S.) for FFA Ag Communications Proficiency (October 2008)
- Phi Eta Sigma Honor Society and Alpha Lambda Delta Honor Society (Spring 2009)
- 2008 Miss Knox County Fair Queen

International Business Immersion Program

2010 Participant Résumés

Tessa Duncan
duncantessa@gmail.com

Campus Address:
700 Gregory St.
Urbana, IL 61801
(217) 972-0000

Home Address:
412 E. South St.
Moweaqua, IL 62550
(217) 768-4806

Education:

University of Illinois at Urbana-Champaign
College of Business
Bachelor Science of Supply Chain Management
Bachelor Science of International Business

Expected Graduation Date: May 2012
Cumulative GPA: 3.95/4.00

Work Experience:

University of Illinois Tax School
Support Staff

Urbana, IL
September 2009-Present

- Performed end of the month reconciliations
- Created balance sheets based on clients' accounts
- Registered participants for tax seminars

Camp Lindenmere
Counselor and Lifeguard

Henryville, PA
June 2009-August 2009

- Responsible for a bunk of thirteen girls aged eleven to thirteen
- Managed campers during fieldtrips, mealtimes, and camp activities
- Guarded and helped to maintain the camp's pool and lake
- Instructed lessons in swimming, fishing, and boating

Leadership:

James Scholar Executive Committee
Sophomore Representative

University of Illinois
September 2008 – Present

- Worked with the Business Honors Dean and other committee members to improve the James Scholar Program
- Promoted, planned, and helped run College of Business events: Case Competitions and Sleeman Leadership Conference

Alpha Kappa Psi Professional Business Fraternity
Warden

University of Illinois
August 2009-January 2010

- Lead and encourage pledges during rituals and throughout the semester

Epsilonian Chair

December 2008-May 2009

- Write articles and organize photographs to record fraternity events
- Publish and distribute a fraternity magazine once per month

Member

September 2008-Present

- Take part in professional, philanthropic, fundraising, and brotherhood events
- Recruit, evaluate, and select potential new members

Honors, Activities, and Skills:

James Scholar – University of Illinois, Fall 2008-Present
Dean's List – University of Illinois, Fall 2008, Spring 2009
Research Assistant – University of Illinois, Fall 2009
SQL, VBA, Excel, Powerpoint

International Business Immersion Program

2010 Participant Résumés

Andrew L. Erickson

Present Address

512 South Third St. #429
Champaign, IL 61820
(630) 649-9524

aericks4@gmail.com

Permanent Address

6413 Greene Road
Woodridge, IL 60517
(630) 527-8902

OBJECTIVE

To utilize marketing skills and learn about international business through the IBIP program.

EDUCATION

University of Illinois at Urbana-Champaign, College of Business Expected Graduation: May 2011
Bachelor of Science in Marketing and International Business Management Cumulative GPA: 3.53/4.0

WORK EXPERIENCE

PADI Americas

Marketing Intern

Champaign, Illinois
01/10–Present

- Created and executed unique Marketing Plan to acquire new scuba divers.
- Use surveying techniques and other research to analyze potential target markets.
- Advertise using methods such as booths and events to promote scuba on campus.

Fat Sandwich Company

Manager, Grill, Wrapper, Register

Champaign, Illinois
10/08–12/09

- Managed shifts, delegated duties, and oversaw operations.
- Calculated register totals to monitor revenue and labor statistics.
- Cooked, handled register, wrapped sandwiches, and worked with customers.

Erickson Studios

Salesman/Painting framer/ misc. duties

Woodridge, Illinois
05/03–08/09

- Sold paintings at various art fairs throughout the Midwest and Florida.
- Matted and framed paintings to meet specific customer needs at art fairs.
- Assembled paintings, cut mats, frames, and glasswork in shop.

CAMPUS INVOLVEMENT

Phi Delta Theta Fraternity

Philanthropy Chair

Champaign, Illinois
12/07–12/09

- Worked with other Fraternities to sign up for and worked events

Pledge Class Social Chair

09/07–05/08

- Set up social events and dealt with Sororities

Intramural Soccer

Captain

Champaign, Illinois
2007–2008, College of Business Team 2009–2010

- Organized team, coached, and scheduled practices and games

HONORS

- James Scholar: 2007–2009
- Dean's List: 2008–2009

VOLUNTEER

- Leader and participant for service group Kidz in the Biz: 2003–2009
- Tutor for the College of Business: 2008–2009
- Relay for Life: 2006, 2007, 2008

International Business Immersion Program

2010 Participant Résumés

Anne C. Gilot

agilot2@illinois.edu

Present Address

1005 S Lincoln Avenue, #277
Urbana, IL 61801
(630)873-0597

Permanent Address

724 W Diversey Ave, Apt. D
Addison, IL 60101
(630)628-9314

EDUCATION

University of Illinois at Urbana-Champaign, USA

Bachelor of Science in Agricultural Finance

Expected Graduation: May 2012

Cumulative GPA: 3.98/4.00

VOLUNTEER EXPERIENCE

Sainte-Anne Clinic

Secretary

Port-au-Prince, Haïti

June 2009 - August 2009

- Responsible for filing, documenting, making appointments and data entry
- Entered and recorded transactions, such as payments received, and sent invoices

Urbana High School

Tutor

Urbana, IL

January 2009 - May 2009

- Assisted French teacher by proctoring during exams, giving weekly quizzes on vocabulary, and by teaching sections of her class
- Participated in the Minority Program and tutored students from different backgrounds on any school subject, particularly mathematics

LEADERSHIP/CAMPUS INVOLVEMENT

VIP Tutoring

Coordinator of tutoring at Urbana High School

Urbana, IL

January 2009 – May 2009

- Monitored schedules and participation of all tutors
- Maintained active relationship and communication between Urbana High School and VIP tutoring members

Residents at Large

Residence Government Council

Urbana, IL

October 2009 - Present

- Attend bi-monthly meetings, discuss issues concerning life in the halls, and devise programs for the residents during the semester
- Manage budget spending and fundraising

HONORS AND AWARDS

- Dean's List Fall 2008, 2009 and Spring 2009
- James Scholar Fall 2008, 2009 and Spring 2009
- J.B.T. Scholar Fall 2008, 2009 and Spring 2009

SKILLS

- Proficient in Spanish
- Fluent in French and Creole
- Knowledge of Word, Excel and PowerPoint
- Knowledge of SQL Database

International Business Immersion Program

2010 Participant Résumés

Chen Hu

chenhu1@illinois.edu

Present Address

309 E. Green St. APT 2205
Champaign, IL 61820
217.979.7654

Permanent Address

1-2-8B, Guan Cheng Bei Yuan
Beijing, China 100088
+86-10-82022455

EDUCATION

University of Illinois at Urbana-Champaign, USA

Bachelor of Science in Accountancy
Bachelor of Science in Finance
Bachelor of Science in Electrical Engineering
Minor in Computer Science

Expected Graduation: May 2012
Major GPA: 3.76/4.00
Major GPA: 3.76/4.00
Major GPA: 3.72/4.00
Cumulative GPA: 3.66/4.00

WORK EXPERIENCE

CITES Help Desk, University of Illinois

Consultant

- Collaborate with people of varying technical expertise
- Resolve clients' issues in a timely manner
- Archive tickets with excellent writing skills for training new consultants and future reference

Urbana, IL
August 2009 - Present

The Career Center, University of Illinois

Web Analyst

- Updated contents of the website to include current events throughout the campus
- Analyzed statistics based on Google Analytics and report to the web design group monthly
- Held conferences regarding multimedia projects by discussing problems with group members

Champaign, IL
November 2008 - December 2009

Finance Channel, SINA Corporation

Editor Intern

- Managed annual project, "Gold Kylin," to investigate the current financial market in China
- Conducted nation-wide research on banks, funds, insurance, and securities companies
- Designed the web user interface and coordinated the project between 4 different departments
- Completed project one month before the deadline by improving the data processing system

Beijing, China
May 2009 - August 2009

Office of Continuing Education, University of Illinois

Information Technology Assistant

- Assisted in the day-to-day maintenance by keeping track of roughly 70 IT assets
- Monitored trouble tickets system and worked with 50 staff members to resolve problems

Champaign, IL
November 2008 - May 2009

HONORS AND AWARDS

Dean's List

Phi Eta Sigma National Honor Society

Phi Chi Theta Professional Business Fraternity

Active Member - Professional Committee

- Organize events that assist underclassmen develop professionalism
- Present "Weekly Market Update" by summarizing the current market trends
- Develop professionalism and interpersonal skills through interacting with guest speakers

Champaign, IL
August 2008 - Present

SKILLS

- Language: Native in Mandarin, Fluent in English, Basic skills in Spanish
- Computer: Proficient in iWork '09, Microsoft Office 2007, Intermediate in VB, Flash, Dreamweaver, Java

International Business Immersion Program

2010 Participant Résumés

Jennifer A. Kazaitis

jkazaitis@gmail.com

Present Address

1004 S. 2nd Street.
Champaign, IL 61820
(708) 408-6715

Permanent Address

12562 Suffield Drive
Palos Park, IL 60464
(708) 361-8623

CAREER OBJECTIVE

To experience working internationally to help me better understand the global economy.

EDUCATION

University of Illinois at Urbana-Champaign, USA

*Bachelor of Science in Management – International Business
Minor in Spanish*

Center For International Business Education and Research, Global Business Culture Certificate with European Union Specialization

Expected Graduation: May 2012

Cumulative GPA: 3.38/4.00

WORK EXPERIENCE

University of Illinois at Urbana-Champaign, Henry Administration Building

Urbana, IL

Student Worker

February 2009 - Present

- Maintain student refunds and payment backup records
- Organize and manage files for three college campuses

Walsroder Packaging, LLC

Willowbrook, IL

Administrative Assistant

Summer 2006-January 2010

- Prepared and documented safety procedures and quality control measures in preparation for ISO-9001 certification
- Complied inventory reports for further auditing in anticipation for company sale

University of Illinois at Chicago, Marshfield Avenue Building

Chicago, IL

Student Worker

Summer 2009

- Trained new employees on a variety of computer programs and daily receptionist tasks
- Recorded postage activities, parking activities, and employee compliance activities on various databases

CAMPUS INVOLVEMENT

Alpha Xi Delta Women's Fraternity

Champaign, IL

Intramural Chair

January 2009 - Present

- Coordinate and organize athletic teams for the members of the fraternity

Phi Eta Sigma Freshmen Honors Society

Champaign, IL

Philanthropy Committee

August 2009 - Present

- Plan and execute several organization-wide philanthropy events throughout the year
- Serve as Relay For Life co-captain requiring constant contact between team members as well as controlling team donations

SKILLS AND CERTIFICATES

- Conversational Spanish
- Proficient with Microsoft Office; working knowledge in Soloman Accounting Software, Oracle, SQL, Visual Basic, and HTML
- Imprint Leadership Program

International Business Immersion Program

2010 Participant Résumés

Grace R. Kenney

Kenney5@illinois.edu

Present Address

705 W. High St., Unit 2
Urbana, IL 61801
(217) 552-3948

Permanent Address

2625 N. Bigelow Road
Peoria, IL 61604
(309)713-3017

EDUCATION

University of Illinois at Urbana-Champaign, USA

Bachelor of Arts in Urban and Regional Planning

Expected Graduation: May 2012

Cumulative GPA: 3.32/4.00

Center for International Business Education and Research

Certificate for Global Business Culture

WORK EXPERIENCE

Champaign-Urbana Mass Transit District (CU-MTD)

Sustainable Transportation Intern

Urbana, IL

June 2009 - August 2009

- Assisted in all bike-related transportation planning
- Oversaw organization of Traffic Skills 101 Workshop handling registration, logistics, publicity, and room arrangements
- Attended city planning meetings and webinars
- Produced posters, reports, requests for proposals related to bike share programs and workshops

Daily Illini

Reporter, anchor, editor, co-host

Champaign, IL

September 2008 - May 2009

- Interviewed, reported, wrote, produced, edited stories for both radio and newspaper
- Co-hosted talk show "The Week That Was" about national issues from politics to entertainment
- Anchored the morning and evening news several times a week

Tianjin Television and Radio Station

Actress, host, performer, judge, co-host

Tianjin, China

November 2006 - June 2008

- Competed in national and local poetry and singing competitions
- Judged "DangHongBuRang" TV competition; hosted "BizTraveler" in both English and Chinese
- Co-hosted "East Meets West" bilingual radio show

CAMPUS INVOLVEMENT

AIESEC Illinois

Vice President External Relations

Champaign, IL

January 2009 - January 2010

- Oversaw University Relations, Alumni Relations, and Corporate Networking and Sponsorship
- Led workshops for Midwest region on how to improve Alumni Relations

Student Planning Organization (SPO)

Social Chair

Champaign, IL

February 2010 - Present

- Planned, organized, and budgeted events for planning students

ADDITIONAL INFORMATION

- Fluent in Mandarin Chinese; proficient in Spanish; elementary level Arabic
- Mac, PC; Word, Excel, PowerPoint, Logic Express, Adobe InCopy, ArcGIS trained; experience with creating and managing websites

Andrew G. Lindgren

lindgre1@gmail.com

Present Address

58 E Gregory Dr.
Champaign, IL 61820
(309)825-0089

Permanent Address

1565 US Highway 136
Atlanta, IL, 61723
(309)392-2054

CAREER OBJECTIVE

Hard working, ambitious student seeking an internship that will provide experience and knowledge in animal production and veterinarian care.

EDUCATION

University of Illinois at Urbana-Champaign, USA
Bachelor of Science in Animal Sciences

Expected Graduation: May 2012
Cumulative GPA: 4.00/4.00

WORK EXPERIENCE

University Illinois Animal Science Department
Student Worker

Urbana, IL
January 2010 - Present

- Provide nutrition for animals under Animal Science Department
- Maintained upkeep of barns, facilities, and fields

Sugar Creek Gelbvieh
Assistant Farm Manager

Atlanta, IL
December 2004 - August 2008

- Developed marketing plan for sale of animals and assisted with public relations
- Performed daily duties of feeding, cleaning, and caring for purebred stock of 25 Gelbvieh cows

Ironwood Golf Course
Outside Maintenance

Normal, IL
May 2008 - August 2009

- Maintained condition of outside equipment and performed daily tasks
- Assisted with public relations and performed services for customers

ACTIVITIES AND AWARDS

American Junior Gelbvieh Association
Vice-President

Westminster, CO
July 2009 - Present

- Developed programs for week long national event and administered work schedules
- Develop goals for breeds future and developed contracts and plans of actions

Vice – President of Leadership

- Educate junior members on leadership and how to be goal oriented

Alpha Gamma Rho
VNR of Activities

Champaign, IL
December 2009 – Present

Judicial Board

January 2009 – Present

Service Chair

January 2009 – January 2010

James Scholar University of Illinois
Jonathon Baldwin Turner

August 2008 – Present
August 2008 -Present

International Business Immersion Program

2010 Participant Résumés

Present Address
509 E. Green St. #202,
Champaign, IL 61820
(217) 898-5746

Meiling Liu
liu73@illinois.edu

Permanent Address
26 Jambol Place
Singapore 119353
65.81389283

Objective

Highly-driven student seeking an internship that will increase my knowledge of business

Education

University of Illinois, Urbana-Champaign,
Bachelor of Science in Finance

Expected Graduation: May 2011
Cumulative GPA: 3.77/4.00

Work Experience

Ministry Of Finance (MOF)

Corporate Development Intern

Singapore

June 2009 – August 2009

- Took responsibility of the Employer Branding project with the HR department
- Actively contributed to data collection regarding a Revenue Collection project for the Finance department

Starhub Pte Ltd

Customer Care Consultant

Singapore

Dec 2007 – June 2008

- Worked with the team to reduce customer response time under high pressure
- Dealt with demanding customers who were experiencing problems with Starhub's service

Leadership Experience & Activities

Singapore Student Association

Secretary

Champaign, IL

Jan 2009 - Present

- Serve as the crucial link between the executive committee and the association as well as the incoming Singaporeans
- Mentored 20 incoming Business freshmen on courses to take for their majors via email and phone.

Finance Tutoring

Finance Club Member

Champaign, IL

Sept 2009 – Oct 2009

- Mentoring of students who require help in the course Finance 221
- Learned to formulate different ways to help the students see the concepts behind the problem sums
- Able to provide fast and satisfactory answers when faced with unprecedented questions by students

International Impact

Group Member

La Romana, Dominican Republic

May 19th – June 8th 2009

- Spent 3 weeks in constructing water filters to provide clean water for the villagers
- Co-managed the work distribution within the group so that we can make as many filters as possible within the span of time we had

Honors and Awards

- **Phi Eta Sigma Honor Society, UIUC** Sept 2009 – Present
- **Outstanding Student Award, Hwa Chong Institution** 2007

International Business Immersion Program

2010 Participant Résumés

Steven Wayne Marsh Junior

marsh3@illinois.edu

Current Address

1001 South Wright Street
Room 5
Champaign, Illinois 61820
Cell: (618) 599-0395

Permanent Address

Rural Route 3 Box 545
Fairfield, Illinois 62837
(618) 842-7022

EDUCATION

University of Illinois at Urbana-Champaign, College of Business Expected Graduation: May 2012
Bachelor of Science in Finance Overall Cumulative GPA: 3.40/4.00

WORK EXPERIENCE

Illinois State Water Survey

Office Assistant

Champaign, Illinois
September 2008 – Current

- Responsible for confidential materials
- Aid in daily tasks of supervisor

Fairhome Furniture Company

Furniture Stocker and Delivery

Fairfield, Illinois
July 2009 – August 2009

- Managed requests by supervisor and customers during high-pressure going-out-of-business sale
- Endured long work hours and forty-hour plus weeks

AutoMax of Fairfield

Car Detailer

Fairfield, Illinois
December 2005 – August 2008

- Oversaw high-value equipment and vehicles
- Developed attention to details

LEADERSHIP

Taft Van Doren Hall Council

Executive Board Member

Champaign, Illinois
August 2008 – May 2009

- Attend weekly meetings
- Plan activities for Taft Van Doren residents
- Allocate funding for special activities

Future Business Leaders of America

Parliamentarian

President

Fairfield, Illinois
August 2006 – May 2007
August 2007 – May 2008
May 2007

- Outstanding Officer Award recipient
- Coordinated bi-monthly business meetings for 15 members
- Recruited members to attend the state conference

VOLUNTEER AND AWARDS

Youth Group

Member

Fairfield, Illinois
Summers 2004 – 2008

- Traveled on five week-long mission trips each summer
- Lead and participated in fundraising activities for trips

Illinois Council of Teachers of Mathematics Math Team

Written, Calculator, and Orals Team Member

Fairfield, Illinois
January 2005 – May 2008

- First place award as Orals Team Assistant

Kevin J. McMillin

kmcmill4@illinois.edu

Present Address

512 S. Third St. Apt #115
Champaign, IL 61820
(708) 254-7600

Permanent Address

612 South Spring Avenue
LaGrange, IL 60525
(708) 354-7467

CAREER OBJECTIVE

Self-motivated, goal oriented student seeking an internship that will increase my expertise and knowledge of business and as well as production agriculture.

EDUCATION

University of Illinois at Urbana-Champaign, USA

Bachelor of Science in Agricultural, Consumer and Environmental Sciences
Emphasis in Consumer Economics and Finance

Expected Graduation: May 2011

Cumulative GPA: 3.23/4.00

EXPERIENCE

Guatemala International Study Abroad

Student

Champaign, IL

Aug. 2009 - present

- Selected as one of 15 students in ACE 345: Financial Decision Making for Small Business to study abroad in Guatemala over winter break in January 2010
- Develop a comprehensive business plan for soy milk production in Guatemala
- Execute business model with relevant timeframes, success measures, and training for Guatemalans

Beta Theta Pi Fraternity

Property Manager and Philanthropy Chairman

Champaign, IL

Aug. 2008 – Jan. 2010

- Communicated Chapter House finances to 120 members of Beta Theta Pi on behalf of Greek Management
- Assumed responsibility for long range planning, repair, restoration, maintenance, and capital improvements of all real property and equipment owned by the House Corporation providing a comfortable and up-to-date living environment
- Organized the annual Beta Olympics philanthropy event, involving over 150 participants who raised \$2,000 for the American Brain Tumor Association

Fire Factor Academy

Certified Fire Education Leader

Champaign, IL

April 2009

- Participated in leadership conference that focused on team building exercises encompassing the daily duties of firemen
- Worked directly with Champaign and Urbana Fire Departments to establish a relationship of mutual trust and respect through education and practical applications

New Life Volunteering Society

Member

Champaign, IL

Aug. 2008 - present

- Help serve those in need through health care, community service, and education
- Impact the community in a positive way by volunteering at the local level

ADDITIONAL

- Honor Caddy, LaGrange County Club (2000 – present)
- Golf Pro Shop Assistant, LaGrange County Club (2003 – 2007)

International Business Immersion Program

2010 Participant Résumés

Aaron D. Moy
admoy2@illinois.edu

Present Address

512 South Third Street #108
Champaign, IL 61820
(630) 390-8760

Permanent Address

1806 Northbridge Place
Downers Grove, IL 60516
(630) 968-1851

EDUCATION

University of Illinois at Urbana-Champaign, USA
Bachelor of Science in Supply Chain Management and Marketing

Expected Graduation: May 2011
Cumulative GPA: 3.47/4.00

Jordan University of Science & Technology
Concentration: World Environment and Sustainability

Irbid, Jordan
Winter 2009

WORK EXPERIENCE

Bds Mktg.

Motorola Assisted Sales Representative

Champaign, IL
November 2009 - Present

- Sell Motorola CLIQ to daily customer base of 200 at retail partner sites, exceeding sales quotas with an average of 5 sales per day
- Serve as a courteous and professional point of contact while working with vendors and business associates, establishing effective communication lines for sales initiatives
- Solicit and address feedback during product demonstrations and customer forums, resolving inquiries & concerns with products and creating optimal purchasing experience

Dell Assisted Sales Representative

December 2008 - Present

- Identify and attract key customer segments across 10 laptop and desktop models & 3 monitor offerings, resulting in incremental monthly sales
- Engage customers on a personal basis to address particular needs and concerns, fostering brand enthusiasm and driving direct sales figures
- Coordinate and execute promotional exhibits for retail outlets, ensuring accurate communication of brand & product messages

Downers Grove Youth Baseball

Umpire

Downers Grove, IL
May 2006 - Present

- Develop managerial & decision-making skills to make effective, timely decisions
- Strengthen positive relations between the umpires, coaches, & players
- Supervise over 200 games ensuring the highest level of accuracy

LEADERSHIP

Illini Medical Screening Society (IMSS)

Secretary

Champaign, IL
Fall 2009 - Present

Fusion Professional Business Organization

Active Member

Champaign, IL
Fall 2009 - Present

Asian Community Mental Health Services (ACMHS)

Volunteer

Oakland, CA
Summer 2009

Seema S. Nilakhe

nilakhe2@illinois.edu

Present Address

503 E. Springfield Ave. Apt. 105
Champaign, IL 61820
(630)881-3181

Permanent Address

1431 Chelsea Lane
Naperville, IL 60565
(630)881-3181

CAREER OBJECTIVE

Seeking an internship that will increase my strengthen my analytical and leadership skills in the agri-business sector.

EDUCATION

University of Illinois at Urbana-Champaign, USA
Bachelor of Science in Finance
Minor in Spanish

Expected Graduation: May 2011
Cumulative GPA: 3.20/4.00

WORK EXPERIENCE

Elavon Financial Services

Finance Intern

Dublin, Ireland
June 2009 - July 2009

- Conducted a research project with bank statutes pertaining to the European Union and examined their implications
- Edited VAT (value added tax) matrices using auditing methods and implemented regulations from cost centers
- Examined risk disclosure techniques of competitors and improved compliance with the risk management team

Department of Economics

Research Assistant to Professor Gottheil

Champaign, IL
July 2008 - May 2009

- Investigated economic factors including income and location through price analysis of soft drink prices
- Researched price setting methods with pertinent resources; Pepsi Corporation, Coke, and hotel chains
- Traveled to 5-10 hotels from suburbs to cities to document and analyze their prices

Atkins Tennis Center

Front Lead Desk Administrator

Champaign, IL
July 2008 - Present

- Assist customers with tennis-related conflicts and provide better customer relations through strong work ethic
- Interact with customers and University Varsity teams ensuring productivity and specializing in stringing racquets

LEADERSHIP

USTA (United States Tennis Association) College League Traveling Team

Captain

Champaign, IL
September 2006 - Present

- Lead team, direct practices and organize tournaments with various Universities for competition
- Compete in singles and mixed doubles tournaments at National, Sectional and Regional Invites

MBSA (Minority Business Students Association),

Social Chair

Champaign, IL
January 2009 - Present

- Schedule and coordinate social mixers and networking events for members with a diverse array of industries and firms
- Reserve venues for social events and solidify relationships with other organizations

SKILLS

- Familiar with Excel and VBA
- Fluent in Marathi
- Illinois Leadership Certificate

International Business Immersion Program

2010 Participant Résumés

Rahul Patel
Rpate31@illinois.edu

Present Address

901 West Pennsylvania Ave.
Urbana, IL 6180
(847) 2997-7417

Permanent Address

9157 West Oaks Ave.
Des Plaines, IL 60016
(224) 717-1302

OBJECTIVE

To obtain an internship that will increase my expertise and knowledge of business and as well as agriculture.

EDUCATION

University of Illinois at Urbana-Champaign, USA
Bachelor of Science in Agricultural and Consumer Economics
Minor in International Studies and Informatics

Expected Graduation: May 2011
GPA: 2.93/4.00

WORK EXPERIENCE

UNIVERSITY OF ILLINOIS HOUSING

Urbana, IL

Residential Advisor

August 2009 - Present

- Foster community by encouraging tolerance and diversity among residents through holding programs
- Communicate effectively with the building coordinators by building an ongoing rapport through detailed reports and accurate records

INTERMEZZO CAFÉ

Urbana, IL

Supervisor for Food Services and Catering

June 2008 - November 2009

- Trained new hires on Intermezzo Café policies and regulations and explained logistics of the business
- Adapted to both Intermezzo and catering staffs in a small group setting

OFFICE DEPOT

Niles, IL

Computer Salesman, Copy and Print Center Specialist

June 2007 - August 2007

- Provided assistance to customers via extensive knowledge of products while maintaining a comfortable environment
- Headed the Copy and Print Center

LEADERSHIP

The Great Lakes Affiliates of College and University Residence Halls Conference

Champaign, IL

Technology Chair

January 2010 - Present

- Delegate jobs to the many volunteers that work with the technology department in order to facilitate smooth operations of technologic functions
- Building the website for the annual student conference that will be accessed by hundreds of students and faculty

Urbana South Large Social Programming Committee

Urbana, IL

Social Chair

August 2009 - Present

- Organized programs through with residents were able to attend and make new friends and develop existing relationships
- Oversaw a team of five which advertised for the many events to promote interaction within the community

SKILLS

- Fluent in English
- Proficient in Chinese, Spanish, and Gujarati
- Illinois Leadership Certificate
- Proficient in Microsoft Office, Visio, SQL & Access databases, HTML, and Java programming

International Business Immersion Program

2010 Participant Résumés

Jessica M. Prassel

Prassel2@illinois.edu

Present Address

1002 S. 2nd Street
Champaign, IL 61820
(847) 431 8386

Permanent Address

676 Stillwater Lane
Barrington, IL, 60010
(847) 431 8386

CAREER OBJECTIVE:

To obtain a summer internship based on my business and marketing and international management curriculum, along with my work experience, computer skills, and analytical skills in order to further my knowledge and experience in the field.

EDUCATION

University of Illinois at Urbana-Champaign, USA
Bachelor of Science in Marketing and International Business

Expected Graduation: May 2011
Cumulative GPA: 3.60/4.00

WORK EXPERIENCE

Premier Performance Group

Marketing Intern

Barrington, IL
May 2009 - January 2010

- Pursue client development through phone calls and in person communications
- Sell marketing campaigns both through direct mail and email to local businesses
- Responsible for database management for future and existing clients

First Midwest Bank

Credit Analyst/ Commercial Lending Intern

Gurnee, IL
June 2009 - August 2009

- Obtained basic credit information on businesses and individuals and incorporated findings in presentations for loan approvals
- Assisted in testing and implementation of database and reporting system
- Retrieved and researched information for loan approvals and inquiries

Student Nerds

Marketing Intern

Champaign, IL
January 2008 - May 2008

- Created marketing materials that grew sales from 2%-12% in one year
- Developed web-based marketing programs targeted towards students and Greek houses.
- Created sales based collateral focused on driving new opportunities throughout college campuses.

InZone Harper College

Program Aid

Palatine, IL
June 2007 - August 2008

- Responsible for the well being of the children and assisted kids with activities
- Aided teachers in classes and dealt with disciplinary issues
- Planned and organized activities for kids of all ages

ACTIVITIES

- Service Coordinator for Alpha Gamma Delta sorority 2009-2010
- Headed New Member Finances for Alpha Gamma Delta sorority, 2007-2008
- Attended Illinois Insight Leadership Conference Jan 7-8, 2008
- Attended Illinois Integrity Leadership Conference Feb 23, 2008
- Member of Alpha Lambda Delta Honor Society
- Member of The National Society of Collegiate Scholars (NSCS)
- Member of Order Of Omega- Greek Honors Society

International Business Immersion Program

2010 Participant Résumés

Austin L. Verbeck

averbec2@illinois.edu

Present Address

58 E Gregory Dr.
Champaign, IL 61820
(309) 949-2420

Permanent Address

8196 N 1935 Ave
Geneseo, IL 61254
(309) 714-1425

CAREER OBJECTIVE

To obtain a professional agribusiness internship where I can utilize my professional skills and work experience to add value to the company.

EDUCATION

University of Illinois at Urbana-Champaign, USA

Bachelor of Science in Agribusiness Markets and Management
Minor in ACES International Minor

Expected Graduation: May 2011
Cumulative GPA: 3.47/4.00

WORK EXPERIENCE

Consolidated Grain and Barge (CGB)

Grain Merchandising Intern

Jeffersonville, IN
June 2009 - August 2009

- Improved customer relationships by on site visits and customer interactions via telephone
- Operated scale house and applied barges and tickets to contracts daily

Wyffels Hybrids

Research Intern

Geneseo, IL
June 2008 - August 2008

- Supervised 7 part time employees for detassling and pollinating of research nurseries
- Collected and oversaw information for complete and accurate weather database

Baum Farms

Farm Laborer

Geneseo, IL
June 2001 - August 2007

- Assisted in daily operations and management of 2,500 acre farm with a variety of manual duties
- Vaccinated and checked on 30 head beef cattle operation every week

LEADERSHIP AND AWARDS

ACES Student Council

Vice President Internal

Champaign, IL
January 2009 – December 2009

- Oversaw 8 co-chair positions in the organization of events sponsored by the College of ACES
- Assisted President in planning and management of monthly meetings

ACES Week Co-Chair

- Developed a ice cream and movie night for College of ACES students and faculty to interact
- Worked with Facilities and Services to set up projector and all other required items

Alpha Gamma Rho Professional/Social Fraternity

Vice Noble Ruler Planning

Champaign, IL
December 2009 - Present

- Serve as Vice President to the fraternity of 75 members
- Manage and enforce fines through Judicial Board system of accountability

Vice Noble Ruler Alumni Relations

December 2008- December 2009

- Invited back over 35 alumni and family members to Homecoming festivities
- Updated and managed alumni contact information database with current up to date information

Warren K. Wessels Leadership Scholarship

Ronald Filler Scholarship

International Business Immersion Program

2010 Participant Résumés

George Witcek

witcek2@gmail.com

Current Address

1007 South 3rd Street
Champaign, IL 61820
(630) 347-2937

Permanent Address

43 Dennis Drive
Bensenville, IL 60106
(630) 347-2937

Education

University of Illinois at Urbana-Champaign
May 2011
College of ACES – Bachelor of Agribusiness Markets and Management
GPA: 3.25/4.00

Work Experience

River Forest Country Club May 2002 – August 2009

Honor Caddy, Bag Room Attendant

- Developed business etiquette and professional skills by working for successful individuals
- Directed and trained peers to achieve full potentials
- Achieved highest caddie ranking for the past five years

Delta Delta Delta Sorority House August 2008 – Present

Staff Manager

- Organize schedule of fifteen kitchen staff workers to create weekly calendars
- Act as liaison between the crew, chefs, and house mom

Webster Capital Chicago Board of Trade January 2010

Job Shadow

- Met with a commodities trader and had the opportunity to see him use his analytical skills
- Learned what it takes to be a trader and what my day to day career would be like as a trader

Leadership Experience

Chapter President, *Evans Scholar House* January 2010-Present

- Maintain the upkeep of the scholarship house while working with a budget of over \$200,000
- Communicate with the Western Golf Association, the University of Illinois, and the members of the house to enact and enforce necessary policies
- Demonstrate leadership skills and a positive attitude towards all situations

Judicial Chair, *Evans Scholar House* August 2007

- Decide the proper action to be taken when a house rule is broken by an individual
- Ensure all fines are accounted for and the revenue is put to good use

Special Events Coordinator, *Student Advancement Committee* April 2008-Present

- Serve as an ambassador for the college by setting goals for advancing the student body
- Assemble monthly events that bring the group together which makes us better ambassadors for the College

Food Tent Director, *ExplorACES* April 2008-Present

- Collaborate with 14 other committee members to plan a two-day event to acquaint prospective students
- Oversee 60 volunteers during the event which served food to over 600 people

Activities

- Common Cents and Investing January 2009-Present
- Interlink International Mentoring Program September 2007-Present
- Agricultural Consumer Economics Club January 2009-Present

Academic Achievements

Chick Evans Caddie Scholarship Recipient August 2007-May 2011

- Earned a full tuition and housing scholarship sponsored by the Western Golf Association
- Awarded based on excellent academics, caddie record, financial need, and outstanding character

Study Abroad

Shanghai, China *Winter 2008*

- Studied the culture and globalization of the fastest growing economy in the world

Jacob P. Wyffels

wyffels1@illinois.edu

Present Address

58 E Gregory Dr.
Champaign, IL 61820
(309) 945-7525

Permanent Address

702 S State
Geneseo, IL 61254
(309) 944-2676

CAREER OBJECTIVE

Hard working, self-motivated student seeking an internship that will expand my knowledge and experience in the seed industry.

EDUCATION

University of Illinois at Urbana-Champaign, USA
Bachelor of Science in Crop Science
Minor in International Agriculture, Consumer and Environmental Sciences

Expected Graduation: May 2012
Cumulative GPA: 3.89/4.00

WORK EXPERIENCE

University Illinois Crop Science Department

Student Worker

Champaign, IL
January 2010 - Present

- Organize oat seed for planting in the spring
- Assist graduate students and university employees with research and labor

Monsanto Company

Field Sales Intern

Ogallala, NE
December 2004 - August 2008

- Worked with farmers in territory to gain knowledge of their operations and grow relationships
- Collaborated with retailers to learn relationship with farmers and Monsanto

Wyffels Hybrids Inc.

Field Inspector and Research Worker

Geneseo, IL
Summers, 2001-2008

- Conducted and supervised crew(s) in trait integration section of corn breeding program
- Helped manage and inspect about 1600 acres of inbred corn lines

ACTIVITIES AND AWARDS

Student Advancement Committee

Member

Champaign, IL
Spring 2009 - Present

- Help setup, organize and staff many alumni and students events in the College of ACES

Alpha Gamma Rho

Philanthropy Chair
Public Relations Chair

Champaign, IL
December 2009 – Present
January 2009 – January 2010

James Scholar University of Illinois

August 2008-Present

Jonathon Baldwin Turner Scholar

August 2008- Present

International Business Immersion Program

2010 Participant Résumés

Chih-Hao Yang

cyang27@illinois.edu

Present Address

1110 W. Stoughton
Apartment 108
Urbana, IL 61801
(217)819-8009

Permanent Address

1F, No3, 11 Lane, Da-Fong Rd.
Hsindien
Taipei, Taiwan. R.O.C
886.988.353531

EDUCATION

University of Illinois at Urbana-Champaign, USA

College of Media in Advertising
Minor in Business

Expected Graduation: December 2010

Cumulative GPA: 3.52/4.00

Major GPA: 3.76/4.00

WORK EXPERIENCE

CtiTV Station 中天電視台

Taipei, Taiwan

Re-occurring Daily Talk Show Guest on TV 大學生了沒

May 2008 - January 2010

- Shared American education experiences with general public, discussed popular issues among college students, and prepared enlightening materials for broadcasting for more than 50 episodes

Era Ogilvy Public Relations Co., Ltd.

Taipei, Taiwan

Public Relations Intern

June 2009 - August 2009

- Media monitoring, research, reporting for Google/ YouTube account
- Hosted a press conference for Marissa Mayer, VP of Search Product and User Experience of Google, and completed a press release for the global media afterwards
- Helped launch Google Chrome OS, Google My Favorite Places and Street View

AAA International Consultant Company

Taipei, Taiwan

Full-time Assistant

May 2008 - August 2008

- Consulted with clients regarding student VISA applications and acted as a translator from Chinese to English for 10 clients per day
- Maintained a hospitalized environment by providing excellent customer-service environment

University Housing

Urbana, IL

Dining Service Assistant

January 2008 - May 2008

- Collaborated with a team of 20 people to maintain the sanitary standards of the university at the dining hall and coordinated special dining cultural events that gathered over 2000 people

CAMPUS INVOLVEMENT

AIESEC International Association of Students in Economics and Business Management

Illinois, USA

External Relations Committee – University Relations

January 2009 - Present

- Liaise with professors and various colleges in the university to leverage sponsorship and financial aid for students who want to study abroad in other countries
- Host information session with the campus study abroad office to provide related information

Recruitment

September 2009 – October 2009

- Distributed flyers, reviewed 80 applications, conducted interviews, and chose 20 new members

SKILLS

- Fluent in English and Mandarin Chinese; Capable of Translation and Interpretation
- Proficient in SQLyog, HTML, VBA for Excel, Word, PowerPoint, and Photoshop

Flight, Lodging, and Contact Information

China 2010

DEPARTURE: We are flying out of *Chicago O'Hare Airport (ORD)* with United Airlines to *Beijing, China (PEK)*. A chartered coach will take us from the Belgium airport to our accommodation in Leuven.

The specific information for our departure is as follows:

Saturday, May 15th

Champaign/Urbana Group
MEETING TIME: 7:00 AM, ACES Library Circle Drive

DEPART: ACES Library at 7:15AM to Chicago O'Hare.

Chicago Group

MEETING TIME: 9:30 am in front of United International Counter Terminal 1, Chicago O'Hare Airport. Gather with group; collect departure materials.

- Check-in with Meredith or Andrea once you arrive at the airport (three hours prior to departure)
- Re-report once your bag is checked, before going to security.
- Finally, report to the gate at 30 min before departure for boarding.

DEPART: Chicago O'Hare at 12:20pm on United Airlines Flight UA0851 to Beijing, Terminal 1

Flight Itinerary Saturday, May 15, 2010

UA 0851 ORD to Beijing (PEK)

Arrive PEK at 13:20PM Sunday May 16, 2010

Depart Saturday May 29th from Hong Kong to Chicago

UA0896 at 12:35pm arrive Chicago at 14:05pm

Other Departure Information

- Electronic tickets – Itineraries emailed to you
- United Airlines website: www.united.com

PRIMARY CONTACTS: Both Andrea Martens and Meredith Blumthal will be available via Email during the trip. For emergencies, contact Meredith or Andrea on their cell phones (both can receive calls and SMS in Europe). Office numbers are for contact prior to departure on May 16 or after return on May 30.

Andrea Martens

Office: 217-333-0208

Email: amartens@illinois.edu

Mobile: 510-409-4478

Meredith Blumthal

Office: 217-244-4796

Email: mblumtha@illinois.edu

Mobile: 217-840-1810

LODGING: We will be staying in Beijing for the nights of Sunday, May 16th to Wednesday, May 19th. This institute will serve as our “base of operations” for the first few days. The hotel contact info is as follows:

Jin Ma Hotel

38 Xue Qing Rd

Haidian District

Beijing, China

Tel : (8621) 6322 3855

Fax : (8621) 6360 0967

<http://www.asiatravel.com/china/beijing/jinma/>

In Beijing we are being hosted by China Agriculture University (CAU) Office of International Relations. Our host contact there is:

Tang Ying

Deputy Chief, International Cooperation Branch Office of International Relations, China Agricultural University(CAU).

Add: No. 17 Qinghua East Road, Haidian District, Beijing 100083, P.R. China. Room Number: No. 217, Main Building, East Campus (CAU).

Phone:+86-10-62737714, Fax:+86-10-62737704 Mobile Phone: 86-13717893056

Email: oice@cau.edu.cn

Websites: www.cau.edu.cn

From Beijing, we travel by overnight train to Wuhan, China on May 21, 2010.

Holiday Inn Tian An Wuhan

868 JIE FANG DA DAO

HUBEI

WUTHAN 430022

CHINA-P.R.C.

Hotel Front Desk: 86-27-85867888

Hotel Fax: 86-27-85845353

<http://www.holidayinn.com/hotels/us/en/wuhch/hoteldetail?rpb=hotel&crURL=/h/d/6c/1/en/mapsearchresults>

From Wuhan, China we will travel to Hangzhou, China by air and overnight there on Friday May 22, 2010 through Saturday May 23, 2010.

Hangzhou Lily Hotel

156 SHUGUANG ROAD

HANGZHOU CHINA

ZIPCODE: 310013

TEL:0571-87991188

FAX:0571-87991166 0571-87985706

<http://www.lilyhotel.com/lx.htm>

From Hangzhou we will travel to Shanghai and overnight there on Sunday, May 24, 2010 through Thursday May 27, 2010.

Greenland Jiulong Hotel

601 Liyang Road, Shanghai

200080, P.R. CHINA

Tel: Fax:86-21-65413311(Reservation)

<http://www.jiulonghotel.net/en/index.asp>

On Thursday May 27th, 2010 we will travel to Hong Kong, China and stay at the Hong Kong Kowloon Hotel until Saturday May 29th, 2010.

Newton Hotel Kowloon

66 Boundary Street, Mongkok, Kowloon, Hong Kong

Tel: (852) 2787-2338

Fax: (852) 2789-0688

Email: newtonkln@newtonkln.com

<http://www.newtonkln.com/>

Flight Itinerary:

Depart Hong Kong Saturday, May 29, 2010

United Airlines - 896
Depart Hong Kong 12:35pm
Arrive Chicago ORD at 2:06 PM

Shuttle Service to Champaign

If we make changes/additions to our itinerary after we have left, we will notify Andrea Bohn, Assistant Dean, ACES Study Abroad, of the changes and the new contact information. Dean Bohn can be reached at:

Dean Andrea Bohn
College of Agricultural, Consumer and Environmental Sciences
123 Mumford Hall, 1301 West Gregory Drive
Urbana, IL 61801, USA
Phone: (217) 333-3638; Fax: (217) 244-6537
Email: abohn@illinois.edu

Other Emergency Contacts:

- Andrea Martens(510)409-4478 , Meredith Blumthal (217-840-1810) can receive calls on their mobile phones any time except during flights
- United States Embassy of Beijing, China
Jon Huntsman
No. 55 An Jia Lou Lu 100600
Tel: (86-10) 8531-3000
- University of Illinois Study Abroad Office
24-hour Emergency Hotline: 217-333-6322

US State Department's Overseas Citizen Services

Your family may need to reach you because of an emergency at home or because they are worried about your welfare. If they can not reach us at one of our hotels or cell phones, they should call the State Department's Overseas Citizens Services at (202) 647-5225. The State Department will relay the message to the consular officers in the country in which you are traveling. Consular officers will attempt to locate you, pass on urgent messages, and, consistent with the Privacy Act, report back to your family.

Overseas Citizens Services
Department of State
Room 4811, Washington, D.C. 20520
Tel: (202) 647-5225

