

Sharon Allen

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Sharon Allen is the Co-Founder and CEO of Sterling Wealth Management, a private wealth management firm. She is a Certified Financial Planner (CFP®) professional and a Certified Trust and Fiduciary Advisor© (CTFA). She also serves as an adjunct instructor at the University of Illinois in the Financial Planning program teaching Estate Planning, Advanced Financial Planning, and the Capstone Case Studies in Financial Planning courses.

Sharon has a particular interest in the challenges facing families, first-generation wealth builders, and women of influence. She has collaborated on several national research projects on women and their advisors, recently focusing on Breadwinner Women and is co-author of a paper on the Sandwich Generation Woman. She was named the recipient of the 2020 Athena Award which honors individuals who assist women in reaching their full leadership potential.