

Chad Hertz

University of Illinois, B.S. 1992, Agriculture

University of Illinois, M.S. 1994, Agricultural Economics

Chad Hertz is a graduate of the University of Illinois (B.S. Agriculture 1992, M.S. in Ag Economics 1994) and has a 31- year career with Hertz Farm Management, Inc., a leading Midwest professional farmland Asset Management company offering professional farm management, Real Estate, Valuation and Consulting services to farmland owners and investors.

In July 2024 He became CEO and leads Hertz Farm Management as well as the 3rd generation family company that holds it. Throughout his career he has worked with implementing ag and business technologies, leading people, shaping culture, and championing stewardship. Chad lives in Cedar Falls, Iowa with his wife, Heidi and one black cat. They have 4 children: Ben, Anna, Grace, and Ella.